THE TRUTH BEHIND:

Godfrey's Feud With The Press

LOCAL PROGRAM LISTINGS
WEEK OF SEPTEMBER 10-16

TV GUIDE®

15¢

Arthur Godfrey

1443407 168 070 6355
ERNEST WHITAKER
MFY PA

as we see it

Do you still need proof that television is a business? Take a look at NBC's announcement of a new $100,000 quiz show—*The Big Surprise*. The announcement followed, by days, NBC spokesmen's public insistence that they were not planning big-money giveaways to compete with CBS' *The $64,000 Question*.

The programming trend at NBC has been one of television's most encouraging aspects in the past few years. *Today*, *Home* and *Tonight* were started as programs designed specifically for the visual medium. "Spectaculars," despite the pomposity of the word, offered viewers king-size packages of quality entertainment. And only recently the network's president, Sylvester (Pat) Weaver explained an "enlightenment" project.

How does a $100,000-jackpot quiz show fit in with this onward-and-upward-with-the-arts campaign? It doesn't. At best, quiz shows with big prizes offer suspense and excitement to viewers. They're fun to watch, but they certainly don't add anything to television's stature.

Still, NBC is in business to make money. If CBS comes up with a dandy formula for capturing audiences and sponsors, NBC can't afford to stand by and adopt a holier-than-thou attitude in the matter.

We now seem to be in for a cycle of huge-money prize shows. Actually, such shows are less expensive for sponsors than many of the weekly situation comedies on the air. And that makes them good business.

But, let's hope all the progress that's been made recently in programming isn't forgotten as the new jackpot cycle starts. A few quiz shows are fine; too many of them could make television an awful bore.

CONTENTS

WEEK OF SEPTEMBER 10-16

TV GUIDE

Local Program Guide Opens Opposite Page 12

TELETYPES

New York 3
Hollywood 23

SPECIAL FEATURE

Godfrey's Feud With The Press 4
(First Of Two Articles)

ARTICLES

Garry Moore Picks The TOPS 8
TV's Muscle Men 15
Dollar (Francs Or Shilling) A Second 18

PICTURE FEATURES

Join The Navy And See . . TV 11
Queen Victoria Meets Peter Pan 20

REVIEWS

The Patti Page Show 13
The Lawrence Welk Show 14

COLUMNS

Fine Tuning • By Ollie Crawford 14
Confidentially . . . By Earl Wilson 22

Cover Photo By Ozzie Sweet

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TV Teletype*

NEW YORK **Bob Stahl reports:**

On NBC's new quiz, The Big Surprise, person who submits name of someone about to receive a big surprise (which show telecasts) gets crack at $25,000-$100,000 riddle. If he misses, a "brain" machine selects, from description he feeds into it, the name of some member of home audience, who then gets a chance via phone.

* * *

With no room on the fall schedule for STAN KENTON's Music '55, CBS plans to incorporate it into some Saturday night "spectaculars" . . . There's a snag in negotiations for ORSON WELLES' projected spectaculars for CBS, and the whole deal--as of this moment, at least--is off.

* * *

JOSE FERRER will do his hit Broadway play, "Cyrano de Bergerac" on Producers' Showcase this fall. He did it once before several years ago, on TV Playhouse . . . ERIC SEVAREID has established a $1000 yearly scholarship in TV-radio news at his alma mater, the University of Minnesota . . . When CBS' Name That Tune returns Tuesday, Sept. 27, comedian GEORGE DE WITT will emcee.

* * *

NBC's TV Playhouse time Sunday nights continues as a drama series, with Alcoa replacing Philco as sponsor and with a much higher budget. NBC, taking full production over from Talent Associates, hopes to persuade Goodyear, alternate-week sponsor, to up its budget, too.

* * *

DOTTY MACK returns to ABC next Saturday, Sept. 17, in the 10 P.M. (ET) period . . . Entertainment, a variety program telecast locally in New York for the last year, moves into ABC's Thursday night schedule for four weeks until BISHOP FULTON J. SHEEN's Life Is Worth Living takes over in early October.

* * *

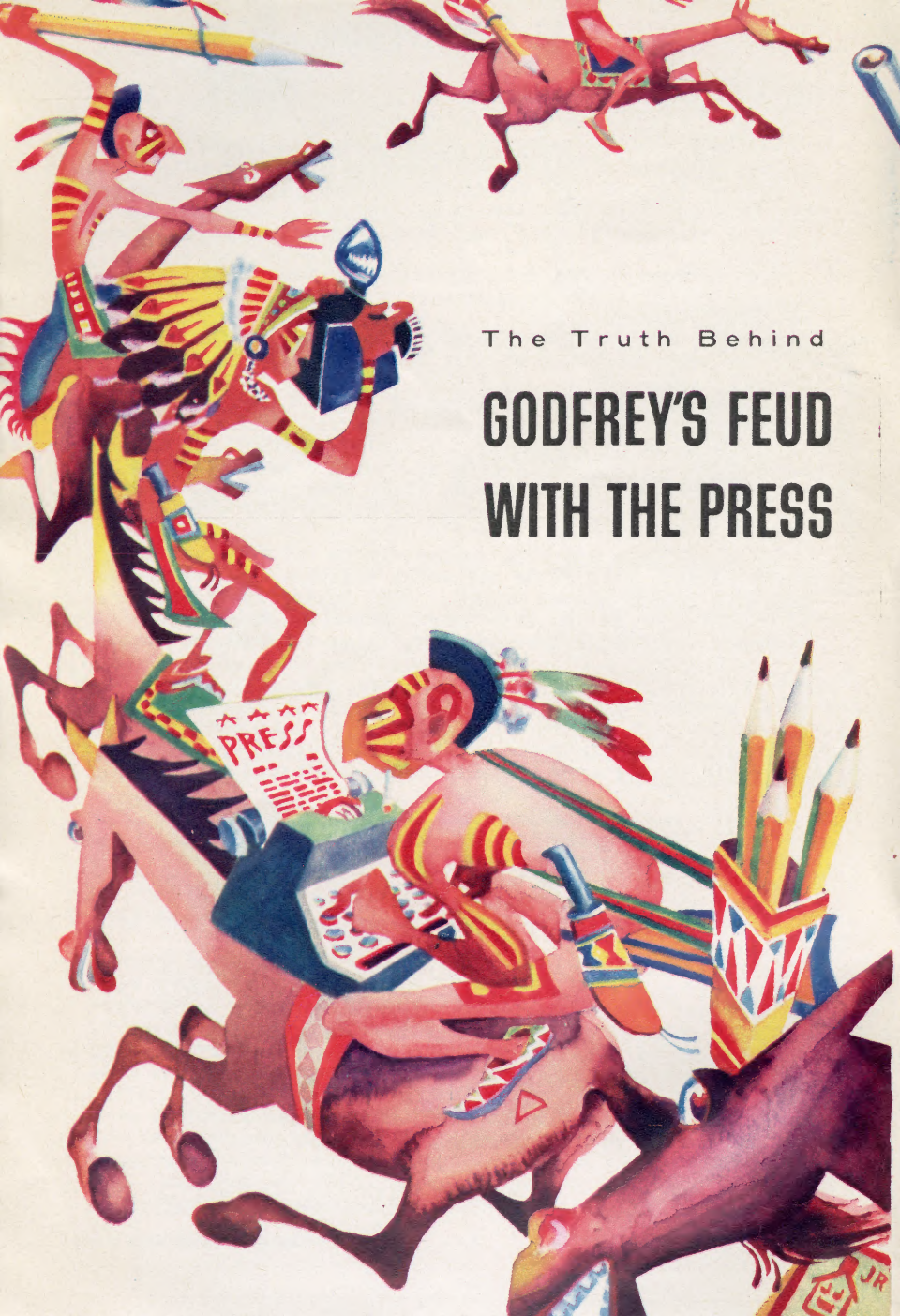
A hired bus was rolling down New York's Madison Ave. recently, filming the opening credits for JACKIE GLEASON's The Honeymooners. Despite all the camera and sound equipment on the bus and in a preceding car, people waiting on street corners complained loudly when the entourage passed by without stopping to pick them up.

* * *

JACK BENNY's first Shower of Stars show on Thursday, Oct. 6, will be a musical version of "Time Out for Ginger." JACK has the role played in the original Broadway production by MELVYN DOUGLAS . . . CHARLTON HESTON stars in "Sailor on Horseback" Thursday, Sept. 29, for Climax! Show is based on IRVING STONE's novel about the last five years of novelist JACK LONDON's life.

* * *

Looks like there will be some professional football televised nationally, after all. ABC will carry games played by the Chicago Bears and Cardinals Sunday afternoons from Oct. 2 through Dec. 11. Also the Detroit Lions-Green Bay Packers game from Detroit on Thanksgiving.



The Truth Behind

GODFREY'S FEUD WITH THE PRESS

First of Two Articles

The Decline and Fall of Arthur Godfrey in the esteem of newspapermen has been one of the most startling reversals in television's brief history.

Only two years ago Godfrey was virtually enshrined by the press. At the time of his hip operation in May, 1953, even the fact he tied a shoelace was recorded in respectful tones.

Newspapers printed adulatory columns and sentimental editorial cartoons. And this was a lead editorial appearing in the New York Daily News:

BE SEEING YOU, ARTHUR

Just want to wish Arthur Godfrey the best of luck and then some, in his forthcoming hospital hitch.

So great was the veneration displayed by the press that a trade magazine, Broadcasting-Telecasting, was moved to observe: "The deification of Arthur Godfrey has been in process for some time, but his triumph over illness and the opportunities it made for the CBS publicity factory have rendered it complete. It is only a matter of time until the second syllable of 'Godfrey' will be forgotten."

And then, in the course of just a few months, the entire picture changed.

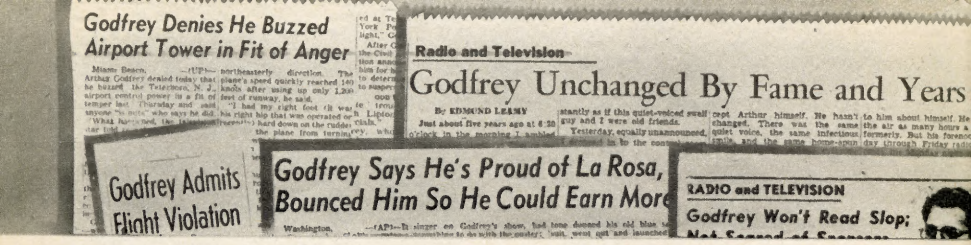
First, on October 19, 1953, came the on-the-air firing—for lack of "humility"—of one of Godfrey's "Friends," Julius La Rosa. The newspaper keynote was Disillusionment.

Wrote Ben Gross in the New York Daily News: "There's no star who can't be replaced—and forgotten . . . The Great Godfrey legend has been deflated!"

And Jack Gould in the New York Times: "The carefully nurtured illusion that his supporting company was one happy family has lost some of its luster. What always has been common knowledge in the trade is now public knowledge: Mr. Godfrey likes his own way and is decidedly the stern master of his own household."

And Terrence O'Flaherty in the San Francisco Chronicle: "Unfortunately for a well-preserved myth, the La Rosa situation has shown Arthur Godfrey is a small man in a very big job."

And Washington TV columnist Bernie Harrison, a Godfrey admirer since his Washington disc jockey days: "Anyone can pick the wrong word and Arthur certainly **continued**



picked a beauty in 'humility.' But Arthur's insistence that he had a perfect right to fire La Rosa on the air because he hired him on the air seems to me to be his grandest blunder."

And syndicated columnist John Crosby: "The Godfrey show is one big happy—(happy my eye!)—family and once you become a little Godfrey, you got to stay home and bring the master his pipe and slippers . . . Of all the people in the world I'd pick as being least aware of the meaning of humility, Godfrey is way up at the top of the list, jostling Jackie Gleason and Milton Berle."

Even International News Service columnist Jack O'Brian, who had long been one of Godfrey's most avid drum-beaters, sadly termed the La Rosa firing "unfortunate reasoning or whim."

Godfrey's often contradictory explanations—that La Rosa had asked for his release; that he wanted to help the young singer increase his earnings; that lack of air time had cut short a big send-off—failed to convince New York newspapermen.

Wrote Theo Wilson in the News: "Arthur Godfrey, who can sell anything from tea to soup, put on a two-hour unrehearsed program yesterday in which he sold 'The Godfrey Story' to an audience of newspapermen invited to his sixth floor inner sanctum."

And Robert Williams in the Post: "Arthur Godfrey, who gave the sack to crooner Julius La Rosa . . . appeared to be holding one today as the knocks continued to pour in."

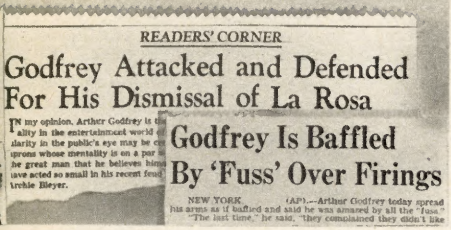
And Fern Marja, in the same paper: "Of thousands of letters . . . an absurdly small percentage backed Godfrey and his whim of iron."

However, no matter what the newspapermen wrote, a huge and loyal legion of admirers has never swerved in its devotion to Godfrey, and has met every derogatory comment in the press with letters and phone calls of protest.

Just when the public pressure was beginning to ease on Godfrey, came the Teterboro Airport "buzzing" incident, which for six months cost him his pilot's license. Godfrey attempted to make light of the whole affair. On his morning show, he held up a newspaper and said: "Boy, did you see that? Ain't that a beaut? . . . I never thought I'd get headlines like that until I was dead . . . 'Godfrey Cited As Wild Flier. Port Authority Files Charge.' Roop-di-doo-dee rocky woe!"

Newspapermen didn't share his jollity. Columnist Ed Sullivan, a fellow CBS television star, wrote angrily: "The flippancies of Arthur Godfrey, in answering charges of reckless operation of his DC-3 . . . are shocking. Godfrey is 50 years old—hardly the age for a hot-rodder . . . Such fliers are as dangerous as a drunk with a loaded gun."

Martin Kivel, in the News, referred to Godfrey as a "television entertainer, second only to Captain Video as TV's most daring pilot." And the Philadelphia Inquirer observed editorially, "Godfrey's reactions have been those of an immature person . . . Humility has its place, and it need not be


READERS' CORNER

Godfrey Attacked and Defended For His Dismissal of La Rosa

IN my opinion, Arthur Godfrey is th... ality in the entertainment world ... ularity in the public's eye may be ... aprons whose mentality is on a par ... he great man that he believes him... have acted so small in his recent feud... Archie Bleyer.

Godfrey Is Baffled By 'Fuss' Over Firings

NEW YORK (AP).—Arthur Godfrey today spread his arms as if baffled and said he was amazed by all the "fuss." "The last time," he said, "they complained they didn't like

confined to Godfrey underlings."

Godfrey again suffered a bad press last December, when Larry Puck was dropped as producer of Godfrey's Wednesday night show, reportedly because Puck was planning to marry Marion Marlowe—a report Godfrey emphatically denied. And in April the wholesale dismissal of Miss Marlowe, Haleloke, The Mariners and three writers loosed still another torrent on Godfrey's greying red head.

"Working for Arthur Godfrey these days," Ben Gross mused, "is about as risky as being a commissar in Moscow." And Jack Gould felt that "Arthur Godfrey has chosen an odd way to start his comeback. His decision to plow under a few of the little Godfreys is no surprise, but the form of his spring housecleaning would seem to suggest that he is neither the most tidy nor tactful soul in television."

(There has been an occasional breach in this solid wall of anti-Godfreyism. Washington's Bernie Harrison, for instance, commented: "What's all the fuss about? He tried to handle the dismissals properly this time, with a CBS official by his side . . He was

Godfrey in 'doghouse' in ... d hassel

'Ugly Rumors' Batted Down By Godfrey

—Arthur Godfrey refused ... hat happened "in the dark ... ar Leesburg, Va.

... ggest name ... for Godfrey dog

Godfrey Should Stop Acting Like a School-boy

Success in any field brings with it added responsibility to the public: Arthur God- buzzed the control tower at Teterboro. Hi story is that a cross-wind struck his plan

eminently correct in his procedure, heartless as it might seem. The wonder, to me, is that he didn't axe some of his performers long ago.")

No man to run from a fight, Godfrey has done his share of "dishing it out." He has countered newspaper comment with a barrage of choice invectives. Among them: "Dope!" (for Ed Sullivan.) "Liar!" (or words to that effect, for columnist-*What's My Line* panelist Dorothy Kilgallen and for columnist Danton Walker.) "Fatuous ass!" (for John Crosby.) "These jerk newspapermen!" and "Muckrakers!" (for all and sundry.)

On a recent radio broadcast, he labeled most news stories about himself as "pure canard, pure manufactured lies, no basis in fact at all. It really amuses me what people do to try to make headlines . . . I don't give a—(pause)—what they print!"

Just after the "buzzing" incident, Godfrey told Frank Parker on the air: "I've learned the hard way . . . Nothing. I tell them (reporters and photographers) nothing. That's the only thing you can do. If you say anything to them whatsoever, they'll foul it up."

Yet, some time earlier, Godfrey announced gleefully: "Anything I love to do, it's cross up a newspaper."

Ironically, the same Arthur Godfrey credits a newspaperman with catapulting him to fame and fortune. Columnist Walter Winchell heard an all-night Godfrey broadcast when Godfrey's future looked bleak.

"He had some celebrities with him," Godfrey recalled years later, ". . . including Billy Rose, Ben Bernie, Ruth Etting and Jimmy Cannon. He asked me to kid Ben Bernie. Next day he had a swell plug for me in his column. Then he put more plugs in and I got 30 offers from Broadway. Put down January 26, 1934, as the luckiest day in my life and Walter Winchell as the guy who made it that way."

Next Week: Bouquets and Brickbats

Garry Moore Selects Girls Who Are **TOPS**

On The East Coast

Television's Own Promising Starlets, or the "TOPS" on the East Coast, have been picked for TV GUIDE by emcee and comedian Garry Moore—no mean picker. And on the next page Garry gives some convincing reasons for his choices. The girls are, left to right, Judy Tyler, Sarah Meade, Joan de Marrais, Deirdre Owens, Sally Jessup and Betty Ann Grove.

continued

Judy Tyler is a vivacious girl whose great big voice can "sell" any song. She came to television from featured roles in five Broadway musicals and delighted children of all ages with her "Princess Summerfall Winterspring" on *Howdy Doody Time*. In addition to playing dramatic leads, she has appeared with Bob Hope and Sid Caesar—and has even been "straight man" for Milton Berle. Her future looks bright.

Sarah Meade found her way to television via the theater in Europe, where she spent four years acting with the American Theater in Paris and the Gaiety Theater in Dublin. Her performance in "The Women" on TV last season focused attention on her acting ability, and casting directors started beating a path to her door. This season will see her concentrating her efforts on television—successfully, no doubt.

Joan de Marrais, a graduate of the American Academy of Dramatic Arts, with a background of 15 Broadway and off-Broadway shows, came to the fore this past year with her display of lyric acting, her ability to create the illusion of beauty and maintain complete dignity in difficult parts. She wants to do some comedy and also hopes for a chance to prove that she has dancing as well as dramatic ability.

Deirdre Owens has a solid Little Theater and Broadway background packed into her 22 years. This past season, she scored in five *Kraft Theater* performances, on *The General Electric Theater* (with Wally Cox) and on *Studio One*. Her varied roles ranged from a 16-year-old school girl to a gray-haired teacher. She is a hard-working, dedicated actress who has mastered her craft. You will hear more of her.

Sally Jessup is a pert young lady who started life as a painter but soon switched to acting as a career, chalking up appearances on many of the top dramatic programs telecast from New York City. She has genuinely fine talent, combined with a rare beauty. A serious student of the drama, she learns quickly. She's definitely on her way up, and still wants to add musical comedy to her accomplishments.

Betty Ann Grove, who came up in television on the *Stop the Music* show and then went to Broadway for the hit show, "Kiss Me, Kate," has really blossomed out on *The Big Payoff* as one of television's hottest singers. Her voice has a warm and wholesome quality which makes her a big favorite with both teen-agers and mature audiences. Her personality is just another guarantee that she'll hit the very top.

A TV antenna, left, projecting from the superstructure of the aircraft carrier Bennington, shown below on duty on the high seas.

U.S. NAVY PHOTO

Join The Navy And See . . . TV

Now you can join the Navy and see—TV! Navy personnel have used recreational funds to equip nearly 95 percent of all ships—even submarines and tugs—with TV. With good reception up to 40-50 miles from shore, TV gets almost round-the-clock attention from off-duty sailors. Late movies draw largest crowds.

Sailors aboard the Bennington watching a television show in the ship's mess hall.

Sweet Hart

Dorothy, No Dumb Blonde, Adorns 'Pantomime Quiz'

Dorothy Hart, the beauteous blonde who adds glamor to the charade panel on TV's *Pantomime Quiz*, pleads a problem. She has trouble convincing one and all that's she's as young as she seems. And all because a movie in which she starred is now making the rounds on television's *Late Late Shows*.

"Everybody is convinced that all TV movies must be at least 10 years old," Dorothy wailed. "So how can I convince them that the one—'Loan Shark,' with George Raft—they saw me in just the other night was completed in 1952, only three years ago?"

Despite her youth, Dorothy has had a long career as model, actress and panelist. She was also an oral surgeon's assistant in her native Cleveland, and winner of a Columbia Pictures "National Cinderella Cover Girl" contest.

Dorothy, though beautiful, is not dumb: she finished college in two-and-a-half years "because I wanted to get to Broadway before I was too old." She appeared in some 20 movies, playing good girls, bad girls and even Western heroines. She has also starred in many live TV drama shows and in several telefilms. As for panel work, she previously served a stint on both *Take a Guess* and *I'll Buy That*.

Dorothy was married last February to Fred Pittera, a bright young man who stages those big industrial extravaganzas, such as sports shows and home shows. They live in one of Manhattan's luxurious apartment buildings.

Munger

Roberts

Philadelphia Dateline

Football fans are in for a bonus this fall. Ch. 12 will carry six Baltimore Colts National Football League games starting with the Chicago Cards contest, Saturday night, Sept. 10. This is in addition to coverage of Philadelphia Eagles away games on Ch. 6.

George Munger, former Penn football coach, has signed with Ch. 12 to do a weekly grid show.

When that huge oil refinery in Whiting, Ind., was rocked by an explosion recently, Ch. 6's Mary Dorr found herself right on top of it. Returning by plane from a western vacation with her husband, mother and three children, their craft was about 1500 feet above Whiting when the blast struck. They flew through dense smoke for five minutes before learning the cause.

Ch. 10's monopoly of golfing honors in local TV circles will be at stake in the 3d annual TV GUIDE links tourney, Friday, Sept. 16. Station and advertising personnel will compete. Defending champs include: John Facenda, news-sports; Ed Harvey, talent; Frank Chirkinian, a director, station staff.

Younger members of the family will be happy to learn that Kirk the Story-teller, Nixie the Pixie and Spooky the Spider are returning to Ch. 3 beginning Saturday, Sept. 10 at 9:45 A.M., with a Davy Crockett tale. Jim Kirkconnell will also spin tales for youngsters during visits to Philadelphia public schools this coming term.

A new series of 30-minute films on Ch. 10 begins Sept. 12 at 11:30 P.M. The line-up includes drama, intrigue and adventure movies.

Ch. 6 has a double birthday celebration this week. Not only does the station have its eighth anniversary on Sept. 13, but it also marks the same birthday of its *TV Newsreel*. The unit's original cameramen, Harry Krause and Bill Lawrence, are still covering the news beat.

Robin Roberts, star Phillies pitcher, is getting ready to sit down with Ch. 10 officials to discuss plans for his off-season sports shows. It will be his third year on TV.

Ch. 3 debuts a new Wednesday film feature on Sept. 14 at 10:30 P.M. *Fabian of Scotland Yard*, starring Bruce Seton, takes over for *The Falcon*.

Channels listed in program section

3 **WPTZ**	(NBC) Architects Bldg., 17th and Sansom Sts., Philadelphia	LOcust 4-5500
6 **WFIL-TV**	(ABC, Du Mont) 46th and Market Sts., Philadelphia	EVergreen 2-4700
10 **WCAU-TV**	(CBS) City Line and Monument Ave., Philadelphia	GReenwood 7-8300
8 **WGAL-TV**	(CBS, NBC, ABC, Du Mont) 24 S. Queen St., Lancaster	Lancaster 5246
12 **WPFH**	(Independent) 10th and West Sts., Wilm., Business Office	Wilm. 6-2567

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TV Movie GUIDE

Use this department to plan your entire week's TV movie viewing. For fuller details of each movie, see the regular program listing.

SATURDAY, SEPTEMBER 10

12:30 P.M 3 "PARIS 1900"
(Docum.) Monty Woolley narrates.
1:00 P.M. 6 "RAINBOW VALLEY"
(Western) John Wayne, Hoot Gibson.
"THE WIFE OF MONTE CRISTO"
(Drama) John Loder, Eva Gabor.
2:00 P.M. 10 "RADIO CAB MURDER"
(Mystery) Jimmy Hanley, Lana Morris.
3:30 P.M. 12 "SEBBIE DEL TEMPO"
(Drama) Vittorio Gassman, Valentina Cortese.
4:30 P.M. 6 "QUEEN OF THE YUKON"
(Drama) Charles Bickford, Irene Rich.
"DICK BARTON STRIKES BACK"
(Mystery) Don Stannard, Sebastian Cabot.
8:00 P.M. 12 "TOMORROW WE LIVE"
(Drama) Ricardo Cortez, Jean Parker.
11:30 P.M. 12 "THE CHALLENGE"
(Adventure) Joan Gardner, Robert Douglas.
11:45 P.M. 3 "MILADY & THE MUSKETEERS"
(Drama) Rossano Brazzi, Yvette Lebon.
11:50 P.M. 10 "OPERATION X"
(Drama) Edw. G. Robinson, Peggy Cummins.
12:00 Mid. 8 "SUNDOWN"
(Drama) Gene Tierney, George Sanders.

Hazel Court gets the glamor treatment at the suggestion of her boss, Griffith Jones, in a scene from "The Scarlet Web" to be seen on Ch. 10's Sunday *Mystery Theater* at 11:30 P.M., Sept 11. It's British.

SUNDAY, SEPTEMBER 11

12:30 P.M. 3 "THE FRIGHTENED LADY"
(Mystery) Marius Goring, Helen Haye.
12:30 P.M. 6 "BUCKSKIN FRONTIER"
(Drama) Richard Dix, Jane Wyatt.
"THE 13TH MAN"
(Drama) Weldon Heyburn, Inez Courtney.
1:00 P.M. 10 "DARK MIRROR"
(Drama) Olivia de Havilland, Lew Ayres.
"HORSE'S MOUTH"
(Drama) Robert Beatty, Mervyn Johns.
5:00 P.M 12 "MURDER ON DIAMOND ROW"
(Mystery) Edmund Lowe, Ann Todd.
6:30 P.M. 3 "BARBARIAN AND THE LADY"
(Drama) Harry Baur, Patricia Roc.
7:30 P.M. 12 "FOUR FEATHERS"
(Drama) Ralph Richardson, John Clements.
9:00 P.M. 12 "TOMORROW WE LIVE"
(Drama) Ricardo Cortez, Jean Parker.
10:30 P.M. 6 "SPACEWAYS"
(Drama) Eva Bartok, Howard Duff.
11:15 P.M. 12 "DESPERATE CARGO"
(Drama) Ralph Byrd, Carol Hughes.
11:30 P.M. 3 "FLANNELFOOT"
(Mystery) Ronald Howard, Mary Germaine.
11:30 P.M. 10 "SCARLET WEB"
(Mystery) Griffith Jones, Hazel Court.

MONDAY, SEPTEMBER 12

9:30 A.M. 6 "RED STALLION IN THE "ROCKIES" (Adventure) Ray Collins.
12:30 P.M. 6 "STAGESTRUCK"
(Drama) Kane Richmond, Audrey Long.
1:30 P.M 3 "PRISONER IN THE TOWER"
(Drama) Rossano Brazzi, Milly Vitale.
3:00 P.M. 12 "TOMORROW WE LIVE"
(Drama) Ricardo Cortez, Jean Parker.
6:30 P M. 3 "ALINA"
(Drama) Gina Lollobrigida, Doris Dowling.
7:30 P.M. 12 "MURDER ON DIAMOND ROW"
(Mystery) Edmund Lowe, Ann Todd.
11:15 P.M. 12 "DEVIL BAT"
(Drama) Bela Lugosi, Dave O'Brien.
12:15 A.M. 6 "GAS HOUSE KIDS IN H'WOOD"
(Comedy) Carl Switzer, Bennie Bartlett.

TUESDAY, SEPTEMBER 13

9:30 A.M 6 "WOMEN MUST DRESS"
(Drama) Minna Gombell, Hardie Albright.
12:30 P.M. 6 "THE MUSIC MAN"
(Musical) Phil Brito, Freddie Stewart.

1:30 P.M. 3 "THE BLACK CAMEL"
(Mystery) Warner Oland, Robert Young.
6:30 P.M. 3 "THE LIE"
(Mystery) Lee Bowman, Ramsay Ames.
7:30 P.M. 12 "JUNGLE SIREN"
(Adventure) Ann Corio, Buster Crabbe
10:30 P.M. 6 "BREAKING THE SOUND BARRIER" (Drama) Ralph Richardson, Ann Todd.
11:15 P.M. 12 "MURDER ON DIAMOND ROW"
(Mystery) Edmund Lowe, Ann Todd.

WEDNESDAY, SEPTEMBER 14

9:30 A.M. 6 "GI HONEYMOON"
(Drama) Gale Storm, Peter Cookson.
12:30 P.M. 6 "HEARTACHES"
(Mystery) Sheila Ryan, Edward Norris.
1:30 P.M. 3 "BOMBAY WATERFRONT"
(Mystery) John Bentley, Patricia Dainton.
3:00 P.M 12 "VANITY FAIR"
(Drama) Myrna Loy, Conway Tearle.
6:30 P.M. 3 "MAGNIFICENT MELODY"
(Drama) Pierre Cressoy, Mario Del Monaco.
7:30 P.M. 12 "THE MIRACLE KID"
(Drama) Tom Neal, Carol Hughes.
9:00 P.M. 12 "FOUR FEATHERS"
(Drama) Ralph Richardson, John Clements.
11:15 P.M. 12 "JUNGLE SIREN"
(Adventure) Ann Corio, Buster Crabbe.

THURSDAY, SEPTEMBER 15

9:30 A.M. 6 "A WOMAN'S MAN"
(Drama) John Halliday, Kitty Kelly.
12:30 P.M. 6 "BEHIND LOCKED DOORS"
(Mystery) Lucille Bremer, Richard Carlson.
1:30 P.M. 3 "PICK A STAR"
(Comedy) Laurel & Hardy, Patsy Kelly.
6:30 P.M. 3 "THE SERGEANT AND THE SPY"
(Comedy) Janis Carter, Richard Ney.
7:30 P.M. 12 "DEVIL BAT"
(Drama) Bela Lugosi, Dave O'Brien.
10:00 P.M. 12 "VANITY FAIR"
(Drama) Myrna Loy, Conway Tearle.
10:30 P.M 6 "HIGH LONESOME"
(Mystery) John Barrymore, Jr., John Archer.
11:15 P.M. 12 "MIRACLE KID"
(Drama) Tom Neal, Carol Hughes.

FRIDAY, SEPTEMBER 16

9:30 A.M. 6 "YOUNG AND WILLING"
(Comedy) Susan Hayward, William Holden.
12:30 P.M. 6 "SWING HOSTESS"
(Musical) Martha Tilton, Iris Adrian.
1:30 P.M. 3 "THE CHARGE IS MURDER"
(Drama) Lea Padovani, Andrea Checchi.
3:00 P.M 12 "SWEETHEART OF THE NAVY"
(Drama) Eric Linden, Cecilia Parker.
7:30 P.M. 12 "JUNGLE SIREN"
(Adventure) Ann Corio, Buster Crabbe.
10:00 P.M. 12 "SWEETHEART OF THE NAVY"
(Drama) Eric Linden, Cecilia Parker.
11:15 P.M. 12 "MURDER ON DIAMOND ROW"
(Mystery) Edmund Lowe, Ann Todd.
11:45 P.M. 6 "KIDNAPPED"
(Adventure) Roddy McDowall, Sue England.

THIS WEEK . . .

(Information applies only to channel numbers indicated in parentheses)

CHANGED

The Big Idea .....4:30 P.M. Sun. (10)
Down You Go .....9:30 P.M. Thurs. (6)
Hollywood Backstage
.....10:30 A.M. Mon.-Fri. (3)
Name's the Same .....10 P.M. Fri. (6)
Talent Varieties .....10 P.M. Tues. (6)

DEBUTS

Cavalcade Theater .....9:30 P.M. Tues. (6)
The Couple Next Door ....11:30 P.M. Sat. (3)
Fabian of Scotland Yard....10:30 P.M. Wed. (3)
Gunsmoke .....10 P.M. Sat. (10, 61)
It's Always Jan .....9:30 P.M. Sat. (10)
M-G-M Parade .....8:30 P.M. Wed. (6, 57)
Medical Horizons .....9:30 P.M. Mon. (6)
Roy Rogers-Gene Autry....5 P.M. Mon.-Fri. (10)
Sherlock Holmes .....11:30 P.M. Thurs. (10)
Storybook House .....9:45 A.M. Sat. (3)
Worner Bros. .....7:30 P.M. Tues. (6, 57)
The Whistler .....11:30 P.M. Fri. (10)

RETURNS

Godfrey & Friends ....8 P.M. Wed. (8, 10, 61)
Lossie .....7 P.M. Sun. (10)
Dinah Shore .....7:30 P.M. Tues., Thurs. (3, 8)
Stop the Music .....8:30 P.M. Thurs. (6)
Stump Your Neighbor .....10:30 P.M. Mon. (8)
Your Hit Parode .....10:30 P.M. Sat. (3, 8)

GOING OFF

Children's Corner .....10:30 A.M. Sat. (3)
Meet Millie .....9 P.M. Tues. (10, 61)
Music '55 .....8:30 P.M. Tues. (10, 61)
Donald O'Connor .....9:30 P.M. Sat. (3, 8)
Star Time Playhouse.....8 P.M. Tues. (10, 61)

VACATIONING

Arthur Murray Party ....8:30 P.M. Tues. (3, 8)

SPECIALS

Kickoff: 1955 .....8 P.M. Sat. (3)
Miss America .....10:30 P.M. Sat. (6, 57, 61)
Skin of Our Teeth .....7:30 P.M. Sun. (3, 8)
Tennis .....2 P.M. Sun. (3, 8)

COLOR

Home .....11 A.M. Mon.-Fri. (3)
Howdy Doody .....5:30 P.M. Mon.-Fri. (3, 8)
Skin of Our Teeth .....7:30 P.M. Sun. (3, 8)
Today .....7 A.M. Fri. (3, 8)

For Week Beginning September 10th, 1955

SATURDAY
MORNING

8:00 (10) MOVIE—Western
Saturday Western: "Hard Rock Horrigan." An ace driller an a canstructian praject encaunters an ald enemy wha is naw alsa his rival far a girl's affectians. Geargе O'Brien, Irene Hervey.

8:10 (8) Morning Melody

8:15 (8) MOVIE—Western
Cavered Wagan Theater: "Whispering Smith Speaks." A railraad president's san decides he must make good on his own. Irene Ware, George O'Brien.

8:40 (3) Thought for Today
Rabbi Martin Katzenstein has o messoge.

8:45 (3) Cartoon Comics

8:55 (6) Wanted Persons

9:00 (3) Scott & the Mechanical Man

(6) The Christophers—Religion
This morning's tapic is "Washington ot Mount Vernan." Father Jomes Keller.

(10) Looney Tunes—Cartoons

9:15 (8) Barker Bill's Cartoons

9:30 (6) Industry on Parade

(8) Slapstick Theater

(10) Our Gang Theater

9:45 (3) Storybook House—Kids
DEBUT Kirk the Staryteller, Nixie the Pixie and Spooky the Spider relate tales taken from children's literoture of all countries. Today: "Davy Crockett's First Doy at Schaal."

10:00 (3) The Pinky Lee Show-Kids
Pinky and the gang have fun at the Happy Town Circus. Jimmy Brawn is feotured as Mr. Grumpy.

(6) Serial Theater

(8) Reel Fun—Cartoons

(10) Barker Bill's Cartoons

10:15 (10) Superman Cartoons

10:30 (3) Children's Corner-Puppets
Josie Carye and Fred Ragers are the puppeteers who aperote the *Children's Carner.* Their creatians, Daniel S. Tiger, King Friday XIII and all the athers bid us goodbye this marning. *Next week at this time:* Paul Winchell and Jerry Mahaney *returns.*

(6) Fun at the Zoo—Animals
"Calorful Creatures" shaws unusual birds and animals af the Philodelphio Zoo.

(8) Film Feature—Adventure
Today's shart: "Monkey Safari."

(10) Wild Bill Hickok—Western
"Yaung Witness." A youngster sees a deputy sheriff and his campanian attack an aged prospectar. Guy Madison, Andy Devine.

10:45 (6) Stories Retold—Religion
Rev. Stanley Gombell returns from his vacation to narrate "If Yau Help Me," a tale depicting the value af prayer.

11:00 (3) Commando Cody-Adven.
"Salar Sky Riders." The Ruler puts five suns in the sky. Unless Cammando Cody can stap the suns fram shining, their intense heat will destray the earth. (Film)

Cast

Cody .....Judd Holdren
The Ruler .....Gregary Goy
Jaan .....Aline Towne
Ted .....William Schallert
Dick .....Richard Crane

(6) Krazy Kat and Scrappy

(8) Winky Dink and You
Jack Barry asks viewers to drow the mouse who lives in Jack's house. Then Tick and Tock pay a visit ta the studia, with the help af the artists at hame.

Winky and Dusty Dan begin their new adventure in the wilds of Africa.

10 Andy's Gang—Kids

Andy presents "The Rogue Elephant." Gunga and Vishnu hunt down a vicious elephant. Nino Marcel and Paul Richards.

11:30 3 Mr. Wizard—Science

Don Herbert, as Mr. Wizard, begins his new fall series with a new friend, Danny. The two explore "Air Pressure" and its use this week. (Chicago)

6 Sports Clinic—Moorehead

8 Commando Cody-Adven.

For details see 11 A.M. **3** *listing.*

10 Texas Rangers—Western

"Carnival Criss-cross." Belle and Duke Bishop rob and murder a gas-station owner. Though they disclaim all knowledge of the crime, Texas Rangers are suspicious.

Cast

Jace Pearson .....Willard Parker
Clay Morgan .....Harry Lauter
Duke Bishop .....Gordon Mills
Belle Bishop .....Jean Willes

AFTERNOON

12:00 3 Stranger than Fiction

6 MOVIE—Western

Western Playhouse: "'Neath Arizona Skies." John Wayne stars.

8 10 The Big Top—Circus

Ringmaster: Jack Sterling. (Philadelphia)
Trapeze artists .....Flying Zacchinis
Tumblers .....Three Eddies
Acrobats .....Ray and Yo
Jugglers .....Marcelli and Janis
Unicyclists .....Cycling Wiz Kids

12:15 3 Charm Headquarters

12:30 3 MOVIE—Documentary

Hollywood Playhouse: "Paris 1900." (French; 1949) Narrated by Monty Woolley, this is a fond, backward glance at the gaiety, foibles and historic moments of Paris in the early 1900's.

1:00 6 MOVIE—Double Feature

Guild Playhouse: (1) "Rainbow Valley." John Wayne is featured. (2) "The Wife of Monte Cristo." The count becomes involved in a medical-extortion scheme in Paris. John Loder, Lenore Aubert, Eva Gabor.

8 10 Lone Ranger—Western

"Mission Bells." The Lone Ranger and Tonto are off on a mysterious adventure. Its ingredients: the body of a dead landowner, a page from a 300-year-old journal and two mission bells.

1:30 8 Film Feature—Safety

10 61 Uncle Johnny Coons

When George tries to park Johnny's car, he accidentally rips off the tires. Johnny thinks he can still drive the car without the tires. He shows two old-time comedies entitled "Park Your Car" and "All Wet." (Chicago)

1:45 8 Film Feature—Nature

A film on "Game Birds" is featured.

2:00 3 Film Feature—Western

Western Trails: "Rainbow Riders." Budd 'n' Ben are featured.

8 Film Feature—Docum.

Two youthful sports authorities, Frank Cardonick (center) and Marvin Magdule handle the hot questions with Tom Moorehead on Ch. 6's *Sports Clinic* each Saturday at 11:30 A.M. The lads are baseball experts.

10 MOVIE—Mystery
"Rodio Cab Murder." (English; 1954) A former convict, now on honest cabbie, helps Scotlond Yord solve o murder. Jimmy Honley, Lona Morris, Sonio Holm.

12 Mitch Thomas Show

2:30 3 8 BASEBALL—Phillies
The Phils face the St. Louis Cordinols at Busch Stodium, St. Louis. Gene Kelly and Byrum Soam report the oction.

3:00 6 Tom's Foolery-Moorehead
10 Cisco Kid—Western

3:30 10 Terry and the Pirates
12 MOVIE—Drama
Itolion Theoter: "Sebbie Del Tempo" dromatizes one mon's struggle agoinst the Nozis. Vittorio Gossmon ond Valentino Cortese ore the stors.

4:00 10 Cowboy G-men—Western

4:15 6 HORSE RACE—Aqueduct
The Discovery Hondicap, three-year-olds, mile-ond-a-furlong, $25,000 odded. Fred Capposselo reports the race. Art Fleming provides the color. (Aqueduct, New York City)

4:30 6 MOVIE—Double Feature
Guild Playhouse: (1) "Queen of the Yukon." This is Jock London's story of a woman who ruled the Yukon. Charles Bickford, Irene Rich, Melvin Long. (2) "Dick Borton Strikes Back." (English) In o smoll villa oll the inhobitants ore mysteriously killed. Don Stonnord ond Sebastion Cobot ore featured.

10 Flash Gordon—Adventure
"Heot Wove." Invaders from Colorio bring o heat-raising weopon to Eorth. Steve Holland, Irene Champlin, Joe Nash.

5:00 3 Nickelodeon—Old Movies
8 Film Feature—To Be An'cd
10 My Hero—Rob't Cummings
"Lody Mortician." Beanblossom tokes on o new role as o brosh, breezy solesmon ond olmost loses o deal for Mr. Thockery. Robert Cummings.

12 Record Hop—Jimmy Lynn

5:30 3 Rex Trailer's Ranch House
8 Teacher Education
10 Gene Autry—Western
"Six-gun Romeo." Gene Autry tries to keep o spinster who's determined to marry from getting mixed up with o six-gun desperodo with designs on o lorge gold shipment. (Film)

EVENING

6:00 3 Fun House—Pete Boyle
8 I've Got a Secret—Quiz
Guest Boris Korloff refuses to tell the panelists where he hid the body. Quizzing him ore: Foye Emerson, Henry Morgon, Jayne Meadows ond Bill Cullen. Don McNeill hosts.

10 Soldiers of Fortune-Adven.
"Lady and the Lion." Toubo ond Tim accompany o movie-moking sofori into the Africon jungles. John Russell, Chick Chondler.

6:30 3 Grady & Hurst Showroom
Vince Corson is the featured vocolist.

6 SPORTS—Tom Moorehead
8 SPORTS—Dave Brandt
10 Big Town—Drama
"Too Old to Work." When o veteron reporter finds out he is too old for his job, he ottempts suicide. Steve Wilson is concerned with the job-seeking problems of the middle-aged person. Secretory of Labor Jomes P. Mitchell visits ond discusses this problem with Steve. (Film)

Cast

Steve Wilson ..... Mork Stevens
Chorlie Anderson ..... Barry Kelley
Dan Tolliver ..... Jomes Bell
Adom Spanzer ..... Emile Meyer
Marion Tolliver ..... Froncis Morris

12 NEWS—Hal Woodard

6:40 8 Weather

6:45 6 NEWS—Frank Hall
8 NEWS—Jim Cox
12 Time Out—Bill Phieffer

6:55 6 Weather—Francis Davis
8 NEWS

7:00 3 ELLERY QUEEN—Drama
"The Fatal Signol." The hoted pitcher of o baseball teom is found deod at his Florido troining camp. Hugh Morlowe.

See Perry

COMO

Saturdays at 8:00 PM

Eddie Fisher
Dinah Shore
Tony Martin

week nights at 7:30 on Channel

WPTZ 3

6 MR. & MRS. NORTH-Drama
"These Latins." Pam and Jerry tangle with a fiery Sauth American navelist called Lalita Alvarez. Richard Denning and Barbara Brittan. (Film)

8 I LED THREE LIVES—Drama
Counterspy Philbrick receives the confidence af a dying camrade wha has last faith in the Party. (Film)

10 EDDIE CANTOR—Comedy
"The Man Wha Liked Little People." Edmund Gwenn stars as a landlard who rejects all tall tenants, until he meets one wha carries a .45. (Film)

12 THE CHRISTOPHERS
Guest star Mimi Benzell discusses "The Value af Religious Art."

7:30 3 8 HORACE HEIDT-Talent
Harace and the Shaw Wagan stap aff in St. Paul, Minn. Three-year-old Keith Thibadeaux, Reita Green and the dancing Heidtsteppers.

6 57 OZARK JUBILEE—Music
Red Faley and the gang take viewers ta a Western shindig in Springfield, Mo. Camedian Pete Stamper returns after a five-week absence. Flash and Whistler do "Far Sentimental Reasans."

10 61 BEAT THE CLOCK
12 STORY THEATER—Drama
"The Tenar" is the stary af a girl's infatuatian with a famaus singer. Hugo Haas and Lee Patrick are featured.

8:00 3 KICK-OFF: 1955—Sports
SPECIAL Preview af the caming faatball seasan. Pragram will alsa abserve the 50th anniversary af the NCAA as the governing body af callegiate faatball. Red Grange and Lindsey Nelsan, wha will be the spartscasters far thase NCAA games ta be seen an NBC, will be amang the personalities present. Other guests: Jim Crawley, spartscaster and ane af Natre Dame's famous "Faur Horsemen"; Clarence "Paps" Houstan af Tufts Callege, President of the NCAA; E.L. Ramney, chairman af the NCAA's 1955 TV cammittee.

8 UNDERCURRENT—Drama
"The Vanishing Suitar." A yaung girl and her bay friend are cancerned aver the whirlwind caurtship af her rich aunt by a suitar wha then disappears. If her aunt marries, the girl will have na claim ta any part af her inheritance. (Film)

Cast

Maureen Miller .....Karen Sharpe
Helen Miller .....Irene Hervey
Rager Crane .....Walter Cay
Ben Taylar .....Chris Drake
Paul Jahnsan .....Dick Simmans

10 61 GREATEST BANDS
Paul Whiteman welcames the bands of Ralph Marterie, The Treniers, Jase Curbela and Buddy Rogers.

12 MOVIE—Drama
Evening Playhause: "Tamarraw We Live." A gangster falls in lave with the sister af a man he has blackmailed. Ricarda Cartez and Jean Parker star.

8:30 3 8 THE DUNNINGER SHOW
Dunninger's guest is U.E. Braughman, Chief af the U.S. Secret Service. The master mentalist will attempt ta take Mr. Braughman aut af the "skeptics" carner.

9:00 3 8 MUSICAL CHAIRS-Quiz
Singer-camedienne Rase Marie sits in with panelists Jahnny Mercer, Mel Blanc and Bobby Traup. Bill Leyden is the emcee.

6 LAWRENCE WELK SHOW
Featured are Alice Lan, Jim Raberts and Myran Flaren.

"Jally Caballera" .....Myran Flaren
"Many-splendared Thing" ....Jim Raberts
"Schaal Days" .....Alice
"Tina Marie" .....Bob Lida
"Angel Bells" .....Alice

What's the scare an this musical shaw? Review an page 14.

10 61 TWO FOR THE MONEY
Haasier humarist Herb Shriner is back fram a summer af easy livin' ta take aver emcee chares. Dr. Mason Grass judges the accuracy af the answers given by tanight's cantestants as they battle the ticking clock.

(12) FOOTBALL—Chicago
The Baltimore Colts meet the Chicago Cardinals.

9:30 3 (8) DONALD O'CONNOR
Donald feels it's time his career gat a baost, and hires a publicity agent. In a flashback sequence we meet same of Donald's ancestors. As a riverbaat gambler Don sings "He's My Dan" and "Li'l Ole You." Sidney Miller and Danald are seen in a satire an British cammercials. Dan sings "Aren't Peaple Nice?" Lisa Davis and Douglas Fawley appear. (Film)

This is the last Danald O'Cannar Shaw *af the series.*

(10) IT'S ALWAYS JAN-Comedy
DEBUT Janis Paige stars as a widawed night-club entertainer who shares an apartment with her 10-year-old daughter and two friends, a secretary and a model. In the first episade Jan is upset about her daughter's behaviar. The girl seems taa mature for her age. The anly salutian seems ta be ta mave aut af the apartment. Jan sings "Nathing Cauld Be Finer." (Film)
Continued on page A-11.

10:30 6 57 61 MISS AMERICA PAGEANT — Atlantic City

Bert Parks

Bess Myerson

John Daly

SPECIAL The 28th Miss America will be crowned tonight in Convention Hall, Atlantic City, N. J. Bert Porks will emcee the events leading to the coronotion climox. John Doly, news commentator ond ponel moderotor, and Bess Myersan, former Miss America, will be hast and hostess. Lee Ann Meriwether, Miss America of 1955, will crown the incoming queen.

Schedule of Events

Talent Contest: When the cameras move in on the pageant, the 10 finalists will be competing in the talent segment.

Film Highlights: While the judges are deciding the talent ratings, films will be shown. These films will include "The ?arade of the States," the 50 contestants from 46 states, Puerta Rico and Hawaii in their swim suits, breakfast with the judges, etc.

"Miss Congeniality Award": The contestants select the girl who has been the friendliest contestant.

The Final Five: The judges are now dawn to the last five girls. One of these will be Miss America of 1956.

I.Q. Test: Bert Parks asks each girl three questians to test her knowledge and poise.

Selection of Miss America 1956: The judges announce the 5th, 4th and 3rd selections. The pageant is now down to the last two contestants. Cameras will go ta the dressing room of the winner and accompony her to the stage. Lee Ann Meriwether will crown the new queen.

Lee Ann Meriwether

Miss America Finals

telecast direct from
Atlantic City by

PHILCO

10:30 to 12 P. M. E.D.S.T.
SATURDAY, SEPT. 10th
CHANNEL 6 57 61

ABC NETWORK

You're right on the stage of Convention Hall

Once again Philco has the honor of presenting to a nationwide audience the colorful and exciting Pageant of the "Miss America" Finals for the selection of our country's most talented beauty. Share the thrills of the Convention Hall audience, and see a new Miss America begin her reign. Philco, its distributors and dealers welcome this opportunity to bring the Pageant into your home. Don't miss this exciting TV date with Philco.

PHILCO *Famous for Quality the World Over*

Cast

Jan Stewart .....Janis Paige
Josie Stewart .....Jeri Lou James
Pat Murphy .....Patricia Bright
Val Marlowe .....Merry Anders
Stanley Schreiber .....Arte Johnson

10:00 (3) (8) HERE'S THE SHOW

Ransom Sherman and Jonathan Winters "go Hollywood" far tanight's show. Sherman appears in ane sketch as a make-up artist. In another he conducts a tour af stars' homes. Winters as Max the praducer auditions singer Louise O'Brien. Her number will be "Blue Star," theme af TV's "Medic." The Dauble Daters and John Scott Tratter.

(6) COMPASS—Travelog

(10) (61) GUNSMOKE—Western

DEBUT A new Western adventure series starring James Arness as Dadge City marshal Matt Dillan. A gunman, hunted by Texas authorities, seeks refuge in Dadge City in "Matt Gets It." Dillon gaes inta actian against this outlaw who shaats before he talks. (Film)

Cast

Matt Dillon .....James Arness
Dan Grat .....Paul Richards
Kitty .....Amanda Blake
Cheater .....Dennis Weaver
Doc .....Milburn Stane

10:30 (3) (8) YOUR HIT PARADE

RETURN The tap seven tunes in the Natian are presented by: Gisele MacKenzie, Darothy Collins, Snooky Lansan, Russell Arms, Raymand Scatt's orchestra and the singers and dancers. Extra dividends: a praductian number af "Strike Up the Band" and a dance sequence to "Still af the Night."

(6) (57) (61) MISS AMERICA

SPECIAL The cameras cover the annual Atlantic City event. *Please see page A-9 for details.*

(10) MAN BEHIND THE BADGE

"Case of the Big Break." An insurance investigator finds himself gambling in a game where a man bets $2000 against two years of his life. Dick Cutting. (Film)

11:00 (3) Liberace—Music

Tonight's selectians: "Mexican Hat Dance," "Estrellita," "Un Poquito de tu Amor," "Samebody Bad Stole de Wedding Bell" and Wagner's "Wedding March"

(8) NEWS

(10) NEWS—John Facenda

11:10 (10) Let's Go Fishing—Prindle

11:15 (8) SPORTS

(10) SPORTS—Bill Campbell

11:20 (10) Inner Sanctum—Drama

"Guilty Secret." A young man suspects his mother of killing her once-famous actor husband and calls in the police to investigate. Mildred Dunnock and James Lipton star.

11:30 (3) The Couple Next Door

DEBUT Lynne Barrett and Charlie Dobsan are hastess and host on this new musical variety show.

(8) The Whistler—Adventure

(12) To Be Announced

11:45 (3) MOVIE—Drama

Saturday Night Playhouse: "Milady and the Musketeers." (Italian) The career of a faithless waman includes causing a yaung afficer to desert. Rossano Brazzi, Yvette Leban, Armanda Franciali.

11:50 (10) MOVIE—Drama

Late Shaw: "Operation X." (English; 1950) The entire life af a ruthless businessman revalves araund his spailed daughter. Edward G. Robinsan, Peggy Cummins.

12:00 (6) NEWS—Frank Hall

(8) MOVIE—Drama

Saturday Night Playhouse: "Sundown." This is the story af British saldiers who become involved with a beautiful Arabian girl in Africa. Gene Tierney and George Sanders star.

12:10 (6) Weather—Francis Davis

12:15 (6) MOVIE—Western

Nightcap Theater: "Star Packer." John Wayne is featured.

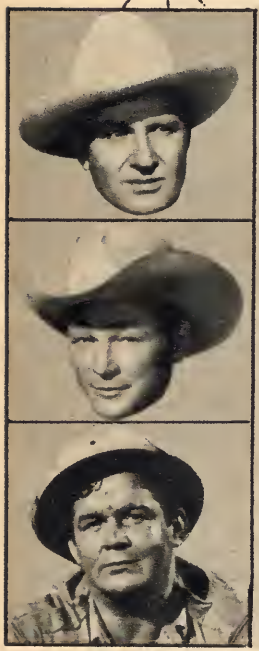
1:00 (3) Thought for Tomorrow

Rev. J. Paul Weatherly offers a message.

(8) WRESTLING—Hollywood

Baran Leane vs. Lard Blears.

around the world in 80 minutes! Each weekday at 5 PM, make your TV screen a window to adventure! Ride with Gene Autry or Roy Rogers in exciting new full-length films. Then at 6 PM, go on safari with Captain Nemo tracking the killers of the jungle.



GENE ROY

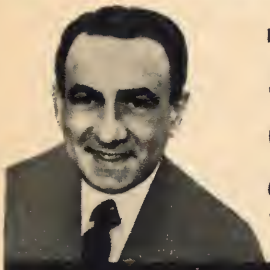
AUTRY · ROGERS THEATRE

5 pm

THE ADVENTURER

with Captain Nemo

6 pm



now! three times nightly

JOHN FACENDA and the NEWS

6:55 pm—(6:20 starting Sept 19)
11:00 pm, 12 midnight

KEEP YOUR EYE ON CHANNEL

WCAU-TV 10

MORNING

9:00 (10) Just Us Kids—Cartoons

9:25 (10) NEWS—Bob Collier

9:30 (6) Adventures in Israel

(10) That Certain Sound

9:45 (10) Lamp unto My Feet-Relig.

"The Call," by Steven Gethers, tells of a carpenter's envy of a successful former schoolmate, and how it is resolved. The speaker is Dr. Elton Trueblood of the Society of Friends, who discusses the dignity of manual labor. Lyman Bryson.

9:55 (3) Thought for Today

Rev. Willard Scofield speaks today.

10:00 (3) Catholic Hour—Religion

"Cain" dramatizes the classic bitter conflict between the biblical brothers, Cain and Abel.

(6) What's Your Trouble?

"How to Relax" is explained by Dr. and Mrs. Norman Vincent Peale.

10:05 (8) Sunday Serenade—Music

10:15 (6) Sunday Comics—Children

Shelly Gross reads to the children.

(8) Sunday Meditation

(10) MOVIE—Western

John Wayne Theater: "Lawless Range." Mysterious raids are conducted against ranches. Sheila Mannors, John Wayne.

10:30 (3) This Is the Life—Religion

In "The Haunted Heart," sleeping pills won't quiet a guilty conscience.

(6) Faith for Today—Religion

Pastor Fagal tries to help a couple who are on the verge of divorce. By discussing their problems with the Pastar and their children, they realize their many faults.

11:00 (3) Bertie the Bunyip—Fantasy

Lee Dexter's puppets, Bertie, Snooper the Squirrel, Fussy, Gussy and Sir Guy D. Guy entertain the kiddies.

(6) Stagecoach Theater

"Ghost City," starring William Boyd.

11:15 (10) Barker Bill's Cartoons

11:30 (6) Hopalong Cassidy

Hopalong Cassidy: "Lumberjack." Two conniving land-agents try to persuade a widow ta give up her property. William Boyd, Andy Clyde, Jimmy Rogers.

(8) Wild Bill Hickok—Western

"Chain af Events." A mine awner schemes to get paid twice for the are fram his lode. Guy Madison, Andy Devine.

(10) Children's Hour—Variety

New faces for the month include the Marimba Symphonette, composed of children from Lancaster, Pa., and keyboard genius Lambert Orkis.

AFTERNOON

12:00 (3) Headlines on Parade

(8) Winky Dink and You

Kids draw a whale that swallows a mouse. Mike McBean starts his new adventure in the days of Paul Revere.

12:15 (3) Stranger than Fiction

12:30 (3) MOVIE—Mystery

Academy Theater: "Case af the Fright-

NOW! TV GUIDE PHILADELPHIA TELEVISION TOUR

Come with us behind the scenes for an entertaining afternaan and see how TV comes inta your home from the WPTZ, WFIL-TV and WCAU-TV studios. Tour leaves Suburban Statian Building 11:15 A.M., Thursdays. Hurry! Last Tour is September 15th.

★ MEET SOME OF YOUR FAVORITE PERSONALITIES ★ SEE YOURSELF ON TV ★ TOUR STUDIOS ★ PARTICIPATE IN AN ACTUAL TELECAST.

Adults—$2. Children—$1.50. Includes bus and lunch at Penn-Sherwood Hotel.

TV GUIDE-ed TOUR, 302 N. 13th Street, PHILA. 7, PA. and GIMBELS TICKET OFFICE.

ened Lady." (English) The mansion where a dawager lives becomes a hause of terror. Marius Goring, Felix Aylmer, Helen Haye.

6 MOVIE—Double Feature

Guild Playhause: (1) "Buckskin Frontier." The awner af a freight line which campetes with the railroads opposes his daughter's marriage to a railroad man. Richard Dix, Jane Wyatt. (2) "The 13th Man." A crusading district attorney is murdered. Weldon Heyburn and Inez Courtney star.

8 10 Contest Carnival

The finals take place this week. Gene Crane announces: Rusty, Pat and Jae, hand balancers. Vera, contartianist. The Acro Aces, tumblers. The Aeriallettes. (Philadelphia)

1:00 8 This Is the Life—Religion

"The Gassip Peddler." Careless talk nearly ruins a man's career. Forrest Taylor, Onslow Stevens.

10 MOVIE—Double Feature

Command Perfarmance: (1) "Dark Mirrar." A girl is seen leaving a man's apartment an the night of his murder, but the girl has an identical twin sister. Olivia de Havilland, Lew Ayres. (2) "Harse's Mauth." A reporter discovers an aracle at the bottam of a well. He publishes a series of the prophet's forecasts in his paper and utter chaas results. Mervyn Jahns, Robert Beatty.

1:30 8 Roy Rogers—Western

"Backfire." Roy, Dale and Pat are after outlaws who shot down a parson carrying the payroll to the Hard Rack mine. One of the murderers is impersonating the parson. Roy Ragers, Pat Brady, Dale Evans.

2:00 3 8 TENNIS—Forest Hills

SPECIAL Finals af the U.S. Natianal Singles tennis matches, from the West Side Tennis Club, Farest Hills, New York City. Sportscasters: Bud Palmer and Jack Kramer.

3:00 12 Council of Churches

3:30 6 BASEBALL—Phillies

The Phillies play the Milwaukee Braves at Caunty Stadium, Milwaukee. Gene Kelly and Byrum Saam report.

12 This Is the Life—Religion

"Building the Better Life" portrays the personal prablems faced by a skilled craftsman.

4:00 10 Search—Documentary

In the secand report from Tulane University on psychiatric care, Dr. Robert Heath will explain tests far mental illness. Viewers will see demonstrations of brain waves, electric shock treatment and "truth serum." Dr. Heath will summarize theories advanced by psychiatrists ta explain the cause of mental breakdawns. Charles Romine narrates.

12 Faith for Today—Religion

4:30 10 The Big Idea—Inventions

(1) An automatic time-cantrolled engine starter. (2) A hay mower that will not clog. (3) A defogging device for goggles. (4) With this successful "big idea," arithmetic is easy. Dann Bennett.

12 Valley of the Stars

5:00 3 8 People—Interviews

Morgan Beatty is host to another graup of interesting interviewees. Postponed from last week is a talk with Cauntess Alexandra Tolstay, who aperates a farm for refugees. Pablo Casals is seen in further talk at his home in Prades, France. Basil "The Owl' Banghart, one-time crony of gangster Roger Touhy, is interviewed. Banghart is attempting ta regain his

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Channel

6

freedam fram an Illinais prison, where he is serving a 99-year term. (Film)

10 Annie Oakley—Western

"Trigger Twins." Annie proves she can hald her awn on a dance flaar as well as an a shaating range. Gail Davis, Jimmy Hawkins.

12 MOVIE—Mystery

Sunday Cinema: "Murder an Diamand Raw." (English) An ex-paliceman tries ta get reinstated by tracking dawn a mysterious jewel fence. Edmund Lawe, Ann Tadd.

5:30 3 8 Capt. Gallant—Adven.

"The Lady from Zagara." Capt. Gallant and his men are on the trail af a yaung secretary wha, it appears, has stalen tap-secret airplane plans fram her bass.

7:30 3 8 THE SKIN OF OUR TEETH — Comedy

written by
Thornton Wilder
starring
Helen Hayes • Mary Martin
George Abbott

Mary Martin ond Helen Hayes.

SPECIAL COLOR "The Skin of Our Teeth" is called by authar Thornton Wilder "a comedy obout George Antrobus, his wife and two children and their general utility maid, Lily Sabina, all of Excelsior, N. J. George Antrobus is John Doe or George Spelvin ar yau...The Antrobuses hove survived fire, flaod, pestilence, the seven-year-locusts, the ice age, the black pox and the double feature and as mony depressions . . . They have survived a thousand calamities by the skin of their teeth. Here is o tribute to their indestructibility."

The play is a kind of comic parable of human history. Its form is unarthodax—actars address osides to the audience, scenery sametimes shifts for itself, episades ronge in subject matter from Cain and Abel to Atlontic City conventions. Mankind is satirized as well as praised.

When the shaw had its Broadway premiere in 1942, Fredric March played the Antrabus role; his wife, Florence Eldridge, played Mrs. Antrabus; Talluloh Bankhead was Sobina; and Florence Reed creoted the role af the Fortune Teller, which she repeats tonight.

Tonight's two-hour production was originally prepored by the Americon National Theater and Academy as part of the Solute to Fronce progrom. After its return from Poris, the show ployed Washington, Chicogo and New York. Far the occasion, George Abbott returned to acting after 21 years as a playwright and sensationolly successful producer-director of comedies.

Cast

Mrs. Antrabus.....Helen Hayes
Sabina.....Mory Martin
Mr. Antrobus.....George Abbott
Fartune Teller.....Florence Reed
Gladys.....Heller Halliday
Henry.....Don Murray
Judge / Mr. Tremayne.....Frank Silvera

Credits

Executive Producer: Fred Cae. **Director:** Alan Schneider. **TV Adaptor:** Ellen Violett. **Costumes:** Helene Pons. **Guest Producer:** Robert Whitehead. **TV Director:** Vincent J. Danehue. **Sets:** Lester Polakav, Trew Hocker.

Cost

Copt. Gollont .....Buster Crobbe
Cuffy .....Cuffy Crobbe
Secretary .....Danielle Goudet

10 Lucy Show—Lucille Ball

"New Neighbors." Lucy ond Ethel ore certoin that the new tenants ore planning to blow up the building. With Fred ond Ethel os guords, the Ricardos breok into the apartment to find the concealed weapons. Lucille Ball, Desi Arnaz, Vivion Vonce and William Frawley.

EVENING

6:00 3 To Be Announced

6 Buffalo Bill, Jr.—Western

"Redskin Gop." Buffalo Bill ond Calamity try to stop o stogecooch robber who makes off with a stoge loaded with Canodian money. Dick Jones, Nancy Gilbert, Horry Cheshire.

8 Sanctuary Time—Religion

10 You Are There—History

We witness "The Triumph of Louis Braille," on May 25, 1847. Braille, a distinguished scholar and musician, tries to prove to the French people thot his system of reading is far more thon a parlor trick. Blind himself, Braille wanted to raise other blind people from their stotus as street beggars and restore their human dignity. Walter Cronkite and other newsmen report on the event.

Cast

Louis Braille .....Barry Atwater
Dr. Lo Porte .....Peter Brocco
Therese .....Natalie Norwick

6:30 3 MOVIE—Drama

Silver Screen Theater: "The Barbarian ond the Lody." (English) An old Cossock chief is beset with problems concerning his two sons. Horry Baur and Potricio Roc ore feotured.

6 Science Fiction Theater

"The Negative Mon." An electrical occident gives o young mon superhuman powers. Done Clork, Beverly Garlond.

8 Cavalcade of America

"That They Moy Live." Dr. Abrohom Jocobi ond his wife wage o bottle against prejudice in on ottempt to gain speciol treotment for sick children. Booth Colemon ond Emlen Davies ore seen as the husbond-ond-wife teom who were instrumentol in the estoblishment of modern pediotrics.

10 Waterfront—Drama

"Floating Bottle." A note in o bottle indicotes that o ship sinking involved murder. Preston Foster stars as Cap'n John. Richord Travis is featured.

12 Oral Roberts—Religion

The evangelist offers o sermon.

7:00 6 YOU ASKED FOR IT

(1) Midget stunt man who doubles in children's ports. (2) Two-headed snake. (3) Four blindfolded soilors bottle it out. (4) Corl Eddington, escope artist. (5) Roller skiing for year-round enthusiosts. (Film)

(8) PEOPLE ARE FUNNY

(1) Art Linkletter startles a husband when he introduces the man's old flame to him—and his wife. (2) Two women are sent into a store to purchase the same vase. (Film)

(10) LASSIE—Drama

RETURN "The Runt." Lassie forms a strong attachment to one of the pups in her new litter. When all the other pups have been given away Lassie tries to save her favorite by hiding it in an empty mine shaft. Tommy Rettig, Jan Clayton. (Film)

(12) THIS WEEK IN REVIEW

7:25 (3) NEWS—Taylor Grant

7:30 (3) (8) SKIN OF OUR TEETH

SPECIAL COLOR Opening the fall series of spectaculars known as *Color Spread* is Thornton Wilder's mock epic of human history, "The Skin of Our Teeth," starring Mary Martin, Helen Hayes and George Abbott. *Preview pictures of this two-hour color spread on page 20. For complete program details see page A-16.*

(6) HOLLYWOOD BACKSTAGE

This is the last show of the series. Ern Westmore takes his make-up kit to the 10:30-11 A.M. (3) *spot Monday-to-Friday.*

(10) PRIVATE SECRETARY

"Oh, Oh, Suzette" is the initial offering for *Private Secretary's* new fall series. Susie goes to work on a cold-hearted financier and decides the way to his heart is through his feet—via the Charleston. Ann Sothern, Don Porter, Ann Tyrrell. (Film)

(12) MOVIE—Drama

Evening Playhouse: "Four Feathers." A resigning British officer receives three feathers, the brand of a coward. Ralph Richardson, John Clements.

8:00 (6) IN OUR TIME—Docum.

(10) (61) TOAST OF THE TOWN

Host Ed Sullivan greets: comedian Phil Silvers, who soon begins his situation comedy about life in the Army, *You'll Never Get Rich;* actresses Jane Russell and Jeanne Crain, who perform a song-and-dance sequence from their forthcoming film, "Gentlemen Marry Brunettes"; The singing Ames Brothers; and the winners of the Harvest Moon Ball dancing contest. A special treat will be Ed's presentation of the entire Brooklyn Dodgers baseball team. In New York, Ed's guests are singers Georgia Gibbs and Don Cornell, comedian George Hopkins and Canadian violinist Donna Gresco.

9:00 (6) CHANCE OF A LIFETIME

(10) (61) G.E. THEATER—Drama

Henry Fonda stars in "Clown," an adaptation of Emmett Kelly's autobiography. The story opens in the mid-1930's. The now-famous clown was a reluctant trapeze artist. His wife, Eva Balto, is a top-flight aerialist, and though she tries to help Emmett his heart is not in the work. He is torn between his ambition to be a clown and his love for Eva. (Film)

Cast

Emmett Kelly .....Henry Fonda
Eva Balto Kelly .....Dorothy Malone
Callahan .....James Flavin
Fred .....Barry Kelley
Stuffy .....James McCallion

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Gus .....Gus Schilling
Secand clown .....Billy Barty
Third clawn .....Sid Tomack
Ringmaster .....George Givot

(12) MOVIE—Drama

Feature Theater: "Tomorrow We Live." A gangster falls in lave with the sister of a man he has blackmailed. Ricardo Cortez and Jean Parker.

9:30 (3) (8) TV PLAYHOUSE-Drama

Tonight's show runs for only 30 minutes to allow for the complete presentation af *Skin of Our Teeth.* The show is "Suit Yourself," by Jim Fritzell. A man is driven to consult a psychiatrist by his very seriaus problem. It's this: he wants to dress differently. But the Army and the sartorial requirements af working an Madisan Ave. have kept our man in one unifarm or another. Eddie Bracken stars.

Cast

George .....Eddie Bracken
Mr. Hubacher .....Kenny Delmar
Elevator Starter .....Roland Wood
The Meek Man .....Donald Marye
Dorothy .....Kaye Lyder
Mather .....Judith Cargill
Father .....Robert P. Lieb

Fritzell was a co-authar of Mr. Peepers.

(6) LIFE BEGINS AT 80—Panel

The panel, including Georgiana Carhart and Fred Stein is entertained by 82-year-old Vincent Buono and other original members af the John Philip Sousa March Band. Jack Barry emcees.

(10) (61) STAGE 7—Drama

Edmond O'Brien stars in "Debt af Hanor." A detective learns that the criminal he must bring in is the very man to whom he owes the life of his daughter. (Film)

Cast

Clinton Sturgess .....Edmond O'Brien
Murray Forman .....Charles Bronsan
Barbara Sturgess .....Wendy Winkleman
Martha Sturgess .....Laura Elliot
Hyland .....Steve Pendleton

10:00 (3) LORETTA YOUNG—Drama

Guest host Joseph Cotten introduces tonight's drama, "Reunion," starring Nina Foch and Donald Curtis. A 10-year-old discovers the truth about the father he idolized, when the man is killed resisting arrest. Though his father had told the boy his mother was dead, he now thinks she must be alive and wants to find her. When the boy escapes from the state school where he has been sent, the Boys Brotherhood Republic tries to help him. (Film)

Cast

Mrs. Graff .....Nina Fach
Kimball .....Donald Curtis
Eugene .....Jeff Silver
Fred .....Narman Ollestad
The Bailiff .....Stafford Hepp
The Judge .....Herbert Rudley
Mr. Lowery .....Bart Burns
Ralph .....Tim Johnson
Robbins .....Chick Chandler
Lou .....James Goadwin

(6) (57) BREAK THE BANK
(8) TOAST OF THE TOWN

Ed Sullivan and the gang travel to Atlantic City to view the 1956 edition of the "Ice Capades." We'll see a full half-haur of "Peter Pan" on ice. Donna Atwood stars in the production.

(10) APP'T. WITH ADVENTURE

"When in Rome . . ." by Newton Meltzer. An American living in Rome spends most of his time eluding his creditors. With the help of a local waitress he manages to get by, but things keep getting worse instead of better until a ticket in the

SEE GRUEN
...the newest look in time!

national lottery changes his life. Charles Drake and Geraldine Brooks star.

Cast

Pete .....Charles Drake
Gina .....Geraldine Brooks
Danny .....Sidney Armus
Carlos .....Henry Lascoe
Dino .....Jose Perez
Florio .....Carlos Montalban
Jolly Little Man .....Luis Van Rooten

(12) YOUTH ON THE MARCH

10:30 (3) PEOPLE ARE FUNNY

Please see 7:00 P.M. (8) for details.

(6) MOVIE—Drama

Diamond Theater: "Spaceways." A rocket ship speeds far out into space and the missile expert and his feminine assistant who are in it fear they are doomed. Howard Duff and Eva Bartok star.

(10) WHAT'S MY LINE?—Quiz

Bennett Cerf, Dorothy Kilgallen, Arlene Francis and Fred Allen are the panel regulars. John Daly emcees.

When President Eisenhower visited Philadelphia for the American Bar Association convention, Ch. 3's Taylor Grant was the only local newscaster to visit with the President. They discussed the area floods.

(12) THAT CERTAIN SOUND

10:45 (12) INDUSTRY ON PARADE

11:00 (3) Meet the Press—Comment
(8) (12) NEWS
(10) NEWS, SPORTS—Whitaker

11:15 (8) Loretta Young—Drama

Guest hostess Rosalind Russell presents Gene Raymond and Virginia Bruce in "Week-end in Winnetka." The faith that a widow and her fiancé have in her teen-age daughter is sorely shaken by a rumor. The widow had thought the girl above juvenile delinquency until hearing of the "Week-end in Winnetka." (Film)

Cast

Dee Norman .....Virginia Bruce
Mark Colby .....Gene Raymond
Helen Miller .....Ann Doran
Tad Miller .....John Eldredge
Janey .....Elinor Donohue
Anna .....Edith Evanson
Mrs. Hayes .....Natalie Schafer

(10) Man About Town
(12) MOVIE—Drama

Evening Playhouse: "Desperate Cargo." On their way to the U.S., a couple of girls become involved in the hijacking of the ship's cargo. Ralph Byrd, Carol Hughes.

11:30 (3) MOVIE—Mystery

Detective Time: "Flannelfoot." (English; 1954) Flannelfoot becomes involved in murder, when he attempts to cover up a series of burglaries. Ronald Howard, Mary Germaine, Jack Watling, Gene Anderson and Ronald Adam are starred.

(10) MOVIE—Mystery

Mystery Theater: "Scarlet Web." (English; 1954) An insurance investigator has himself committed to prison. Griffith Jones, Hazel Court, Zena Marshall.

11:45 (6) Ramar—Jungle Adventure

"Trail to Danger." Jungle thieves steal half of a map marking the location of a rich diamond treasure. Jon Hall.

(8) SPORTS

11:50 (8) NEWS—Frank Whalen

12:40 (3) Thought for Tomorrow

Tonight's speaker: Rev. Joseph Waldron.

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MORNING

6:45 3 Thought for Today
The message is fram Rev. Jahn W. McKelvey.

6:50 3 Market Reports, Weather

7:00 3 8 Today—Garroway
Dave and the gang greet Miss America 1956. There's alsa an interview with Maj. Alastair Ritchie af the Scats Guards, Queen Elizabeth's household guards.

10 61 Morning Show

7:55 10 Mr. and Mrs.—The Cranes

8:00 10 NEWS AND SPORTS

8:05 10 Mr. and Mrs.—Guests

8:30 6 Romper Room
Miss Peggy substitutes for Miss Claire wha is haneymaoning.

10 NEWS—Bill Campbell

8:35 10 Kiddie Korner—The Cranes

8:55 3 Today with Mr. Rivets

8 NEWS

9:00 3 Let Scott Do It—Variety

8 Armed Services Cavalcade

10 Jack Valentine—Songs

9:05 10 Chef Albert—Recipes

9:30 6 MOVIE—Adventure
Morning Theater: "Red Stallion in the Rockies." (1949) Twa ex-circus performers try to capture the leader af a herd af wild harses. Ray Callins, Arthur Franz.

8 Hymns of Faith—Music

10 Junior Hi-Jinx—Cartoons

9:45 8 Spotlight on the Stars

9:55 10 NEWS—Gene Crane

10:00 3 8 Ding Dong School
Miss Frances has another visitar from a foreign land. Judy Patterson, 8, af New York City, acquaints viewers with Scotland.

10 Garry Moore—Variety
Garry Moare and Denise Lar return fram vacatian taday. Durward Kirby, Ken Carsan and the gang welcame them back. Garry and Denise tell tales of their vacations. Ivan Sandersan has braught a wild animal friend ta jain in the welcame party. *Garry picks pramising TV starlets an page 8.*

10:30 3 Hollywood Backstage
Ern Westmore visits celebrities and glamarizes peaple fram the audience.

8 To Be Announced

10 Arthur Godfrey Time
The gang welcomes Arthur back from his extended vacatian. *Why did the press saur on Arthur Godfrey? Story an page 5.*

10:45 8 Swap Shop—Renaire

11:00 3 Home—Women's News
COLOR Arlene Francis presides.
Dressing the baby.....Nancyann Graham
Architecture.....Frank Llayd Wright (Film)
Old Masters
.....Metropolitan Museum (Remate)

6 MOVIE—Western
Action Playhouse: "The Man from Utah." A cawboy tangles with radeo hustlers. John Wayne, Pally Ann Yaung.

8 The Brighter Day—Serial
Diane and Bill run inta Preston.

11:15 8 Valiant Lady—Serial
Lydia promises ta cancel her Boston trip.

11:30 8 10 61 Strike It Rich—Quiz
Helping Hand: champianship bawler Sylvia Wene.

AFTERNOON

12:00 3 Tennessee Ernie—Variety

6 Lunchtime Theater

8 TV Farmer—Crop Data

10 61 Valiant Lady—Serial

12:15 8 10 61 Love of Life-Serial

12:30 3 Feather Your Nest
The prize is a kitchen.

6 MOVIE—Drama
This Is Hallywood: "Stagestruck." (1948) This is a crime stary about a night club. Kane Richmand, Audrey Lang.

8 NEWS—Nelson Sears

10 Search for Tomorrow

12:40 8 NEWS—Frank Whalen

12:45 8 10 The Guiding Light

1:00 3 My Little Margie-Comedy
"The Missing Link." In arder ta make some easy maney, Margie invades the wrestling business as pramater far a hasbeen bane crusher. Gale Starm and Charles Farrell star.

(8) **Jack Paar Show**
(10) **Homemaker's Notebook**
Clare Nelson discusses "Fall Fashions in Corduroy."
(12) **MOVIE—To Be Announced**

1:30 (3) **MOVIE—Drama**
Hollywood Playhouse: "Prisoner in the Tower." (Italian) This is a story of feuds, kidnopings and romance in the days of the Borgias. Rossano Brazzi, Milly Vitale, Carlo Giustini.
(8) (10) **Welcome Travelers**

1:50 (6) **Features for Women**

2:00 (6) **Robert Q. Lewis**
(8) **From the Kitchen Door**
(10) **Cinderella Week-end-Quiz**
Gene Crane subs for Bill Hart.
(12) **Music Box—Songs**

2:30 (6) **Musical Honeymoon**
(8) **Search for Tomorrow**
(10) (61) **House Party—Variety**
Paramount designer Edith Head is the guest.

2:45 (8) **Today with Kay—Features**

2:50 (3) **Here's Jack Wilson**

3:00 (3) **Ted Mack—Variety**
(6) **Bandstand—Bob Horn**
(8) (10) (61) **The Big Payoff-Quiz**
(12) **MOVIE—Drama**
Matinee Theater: "Tomorrow We Live." A gangster falls in love with the sister of a man he has blackmailed. Ricardo Cortez and Jean Parker star.

3:30 (3) (8) **It Pays to Be Married**
(10) **Bob Crosby—Music**

4:00 (3) (8) **Way of the World**
Hostess Linda Porter (Gloria Louis) introduces a new drama. In the first episode, Jo realizes that she loves her boss, a married man.
(10) **The Brighter Day—Serial**
Max tells Rev. Dennis more about his marriage. Blair Davies.
(12) **Dance Time—Tom Roberts**

4:15 (3) **First Love—Serial**
Matthew returns to the gambling casino.
(8) (10) (61) **Secret Storm-Serial**

4:30 (3) **World of Mr. Sweeney**
"The Shifting Sands." Pete and Cicero try to keep Blossom from returning to Brooklyn. Charles Ruggles, Ann Thomas.
(8) (10) **On Your Account**

4:45 (3) **Modern Romances**
"Need for Each Other." A small-town doctor and his wife are having marital problems stemming from the death of their young son.

5:00 (3) **Pinky Lee Show**
Tight-rope walker Louis Velardi and a lion act from the jungle compound. (Hollywood)
(6) **Hopalong Cassidy Show**
(1) *Space Soldiers Trip to Mars:* Chapter 14. (2) *Hopalong Cassidy:* "Texas Masquerade." Hoppy tangles with a gang of crooks seeking to gain control of all the ranches in the area. William Boyd, Andy Clyde, Jimmy Rogers.
(8) **Slapstick Theater**
(10) **Roy Rogers—Gene Autry**
DEBUT "My Pal Trigger" tells how Roy Rogers first acquired his famous horse. He was once accused of shooting a horse and when he proved himself innocent, he got the horse's colt, Trigger. Roy Rogers, Dale Evans, "Gabby" Hayes and the Sons of the Pioneers.

5:15 (8) **House Party—Variety**

5:30 (3) (8) **Howdy Doody—Kids**
COLOR The town of Doodyville has undergone a change and so have its inhabitants. Buffalo Bob, Howdy and the gang are here and so are: a new girl puppet named Heidi Doody; the story princess, Alene Dalton; Lowell Thomas, Jr., cameraman, world traveler and lecturer; and an animated *Howdy Doody* comic strip. Gabby Hayes is a special guest.

EVENING

6:00 (3) **Fun House—Pete Boyle**
(8) **Superman—Adventure**
"The Man Who Could Read Minds." Lois meets a swami while trailing a burglar. George Reeves, Noel Neill, Larry Dobkin.
(10) **The Adventurer—Action**

(12) Film Feature—Western

6:25 (10) Earl Selby and Mr. Fixit

6:30 (3) MOVIE—Drama

Award Theater: "Alino." (Italian) A beautiful young girl, warking as a smuggler, is enmeshed in o web of jealousy. Gina Lallabrigida, Amedeo Nazzari.

(8) SPORTS, WEATHER, NEWS

(10) Hollywood Star Theater

"Crossroads." A cynic tries to play both sides during the French Revolution. Sir Cedric Harwicke and Amondo Blake.

(12) NEWS—Hal Woodard

6:45 (6) NEWS—Frank Hall

(12) Weather—Buck Ross

6:50 (12) Time Out—Bill Phieffer

6:55 (6) Weather—Francis Davis

(10) NEWS—John Facenda

7:00 (6) RAINBOW THEATER

(8) FATHER KNOWS BEST

"Father's Private Life." Jim Andersan decides he needs a privote life of his own. But camplicatians arise when he tells Bud and Kathy to solve their own problems. Robert Young, Jane Wyatt, Elinor Donahue, Billy Gray. (Film)

(10) SUPERMAN—Adventure

"Magic Neckloce." Evil consequences follow on orcheologist's onnouncement that he's discovered on oncient neckloce. George Reeves. (Film)

(12) PANORAMA-Jack Reynolds

7:15 (6) (57) NEWS—John Daly

7:25 (3) NEWS—Taylor Grant

7:30 (3) TONY MARTIN—Songs

Highlight of the show will be a piano duet by Tony and conductor David Rose as Tany sings "September Song." The Interludes offer "Woke the Town and Tell the People." Tony's sangs include "Samething's Gotta Give" and "Yellow Rase af Texos." (Hollywoad)

(6) MR. & MRS. NORTH-Drama

"These Latins." Pam and Jerry tongle with a fiery Sauth Americon novelist called Lalito Alvarez. Richard Denning ond Borbaro Britton. (Film)

(8) FRANK RENAUT—Music

(10) (61) NEWS—Doug Edwards

(12) MOVIE—Mystery

Evening Playhause: "Murder on Diomond Row." (English) An ex-policeman tries ta become reinstoted by trocking down o mysteriaus jewel fence. Edmund Lawe, Ann Todd.

7:45 (3) (8) NEWS—Swayze

Mr. Swayze cites his opinians on why TV benefits children in next week's TV GUIDE.

(10) THE AMES BROTHERS-Music

The bays even hove muscles on their vocal chords. Stary an page 15.

8:00 (3) COMEDY REVIEW—Foster

Phil Foster, Sondra Deel, Judy Tyler, Bill Hayes, Cliff Nortan ond the gong join in tonight's show. In the sketch obout the pharmacist and his mote, shy Cliff has o most important question for Miss Judy. Bill Hayes sings "Dovy Crockett." Judy tokes her sugar doddy to o jewelry shop in o song-and-donce number featuring the Ted Cappy Troupe. Sandro's solo is "The Mon Thot Got Away." The entire compony joins in the finole, o musical tour of New York.

(6) TV READER'S DIGEST

"How Charlie Foust Won a Pennont for the Giants." Charlie Foust, new ta the 1911 N.Y. Giants team, was largely respansible for their winning streak. In arder ta curtail this bit of luck, gamblers kidnop Faust to keep him from playing. Lee Morvin stars as Charlie. Alan Reed ploys Jahn McGraw, manoger of the Giants. (Film)

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(8) (10) (61) BURNS & ALLEN

Gracie gets George involved with the law when she tries to have a parking ticket fixed. George is sadly mistaken when he thinks his arrest is a neighborly prank. Douglass Dumbrille plays the judge. (Film)

8:30 (6) CONCERT—Howard Barlow

Thomas L. Thomas, baritone, is tonight's vocal soloist. Howard Barlow directs the orchestra and chorus.

Mr. Thomas

"September Song" .....Kurt Weill
"America Our Heritage" ....Helen Steele
"Deh Vieni" ("Don Giovanni") ....Mozart
"Falling in Love with Love" .....Rodgers

Chorus

"Come to the Fair".....Easthope Martin

Orchestra

"Horse and Buggy" .....Leray Andersan
"Dance of the Hours" ("Giaconda")
.....Panchielli

(8) (10) (61) TALENT SCOUTS

Arthur's back from his vacation to look at and listen to the talent that's been scouted up for tonight's show. *Why are Godfrey and the press feuding? Story on page 5.*

9:00 (3) MEDIC—Drama

"Walk with Lions." A would-be artist who earns his living as a boxer, learns he has diabetes. Even with successful insulin treatment, this means the end of his ring career. (Film)

Cast

Danny Ortega .....John Saxon
Rose Castor .....Jacqueline May
Al Castar .....Nesdon Booth
Mindy Carter .....George Stone
Tony Ganzo .....Henry Brier
Dr. Burrows .....Bart Burns

(6) FORT DIX SHOW—Variety

The Fort Dix Band and Chorus perform.

(8) (10) (61) WHITING GIRLS

Barbara decides she wants to become a singer too, and hires herself a composer to write an original hit song. The composer turns out to be a teen-age prodigy. (Film)

Cast

Barbara .....Barbara Whiting
Margaret .....Margaret Whiting
Mrs. Whiting .....Mabel Albertson
Fred Myraw .....Himself
Joe Myrow .....Roy Roberts

Fred Myraw is the 15-year-old son of songwriter Joe Myrow, who wrote "Autumn Nocturne," "What Did I Do?" and "Love Is Eternal." Fred is a junior at Beverly Hills high school and has had several of his own compositions published. On the show he will play two of his compositions, "Cuban Dankey" and "Oddditude."

(12) BOXING—St. Nick's

Prelims from St. Nicholas Arena, N.Y.

9:30 (3) (8) ROB'T MONTGOMERY

Host Robert Montgomery introduces Robert Prestan and Maria Riva as the stars of his first full production. "Woman in the Window" tells of a mild-mannered professor who becomes involved with a beauteous blonde and winds up—a murderer!

Cast

Richard Wanley .....Robert Prestan
Alice Reed .....Maria Riva
Heidt .....Ed Binns
Dr. Barkstone .....Jacques Aubuchon

"Woman in the Window," a film written and produced by Nunnally Johnson, appeared in 1945. It starred Joan Bennett, Edward G. Robinson and Raymond Massey. Meet John Newland, actor turned director, in next week's TV GUIDE.

6 MEDICAL HORIZONS

DEBUT A series of live telecasts designed to give a documentary view of medical achievements. Host Quincy Howe introduces Dr. Kirklin of the Maya Clinic who will demonstrate a "heart-lung bypass machine" used to perform surgery on the open heart. Show will originate from Mayo Clinic in Rochester, Minn.

10 61 ETHEL AND ALBERT

Albert can't decide whether to ignore the chain letter he received in the mail or acknowledge the note and pass it on. The penalty for breaking the chain threatens to be severe. Peg Lynch and Alan Bunce.

10:00 6 MOVIE—Western

Monday Night Feature: "Riders of Destiny." John Wayne, Cecilia Parker.

10 STUDIO ONE—Drama

"The Pit," by Charles S. Gardner. A man is tortured because of an admission he made to a hitchhiker when both were trapped in an abandoned mine. At that time all seemed lost. But now that the men are free, the man feels certain he must pay blackmail if his admission is to be kept secret. In the three-character drama. Olive Deering plays Molly. Tom: Robert Simon.

12 57 BOXING—St. Nick's

Al Wilson, Englewood, N.J., vs. Isaac Logart, Cuba, welterweights, 10 rounds. Chris Schenkel reports from St Nicholas Arena, New York City.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Wilson	Unrated	41	25	14	2	8
Logart	Unrated	47	37	5	5	18

Two experienced ringmen who always give the customers a good show. Both men came into the ring after impressive fights. Wilson, a tough body-puncher, hammered out a win over Pat Lowry; Logart fought a bruising battle with Virgil Akins.

Compiled by Nat Fleischer (The Ring)

10:30 3 SHOWTIME—Drama

"Death of a Smart Alec." A man who has been a failure in every respect tries desperately to get some sympathy from his family. His attempt results in tragedy. Arthur Space and Mary Field.

8 STUMP YOUR NEIGHBOR

RETURN Dave Brandt is quizmaster.

10:50 6 SPORTS CORNER

12 57 RINGSIDE INTERVIEWS

11:00 3 NEWS—Taylor Grant

6 WRESTLING—Film

8 NEWS

10 NEWS—John Facenda

12 NEWS—Hal Woodard

11:10 3 SPORTS—Jack Pyle

10 Weather—Phil Sheridan

12 SPORTS—Bill Phieffer

11:15 3 Weather—Judy Lee

8 Medic—Drama

Please see 9:00 P.M. 3 for details.

10 SPORTS—Jack Whitaker

12 MOVIE—Drama

Evening Playhouse: "Devil Bat." A doctor trains a bat to kill at the smell of perfume. Bela Lugasi, Dave O'Brien.

11:20 3 Tonight with Michael Ellis

11:25 10 That Man McMahon

11:30 3 Tonight—Steve Allen

Steve Allen is back with the gang. Among the regulars: band leader Skitch Henderson, newscaster Gene Rayburn and the singers. Guests: comedian Roger Price and duo-pianists Ferrante and Teicher.

10 Follow That Man—Drama

"Going, Going, Gone." Communist agents chase Mike and an attractive companion of his. Ralph Bellamy stars.

11:45 8 SPORTS

11:50 8 Tonight—Steve Allen

12:00 6 NEWS—Frank Hall

10 NEWS—John Facenda

12:05 10 MOVIE—To Be Announced

12:10 6 Weather—Francis Davis

12:15 6 MOVIE—Comedy

Night Owl Theater: "The Gas House Kids in Hollywood." (1947) A fan club enlists its favorite star in a hunt for buried money. Cary Switzer, Bennie Bartlett.

1:00 3 Strange Experiences

1:05 3 Thought for Tomorrow

The speaker is Rev. Roger Horton.

MORNING

6:45 3 Thought for Today
The speaker: Rev. Jahn Mitchell.
6:50 3 Market Reports, Weather
7:00 3 8 Today—Garroway
The crew falls under the spell af lady hypnotist Lynne Gardon.
10 61 Morning Show
7:55 10 Mr. and Mrs.—The Cranes
8:00 10 NEWS AND SPORTS
8:05 10 Mr. and Mrs.—Guests
8:30 6 Romper Room
10 NEWS—Bill Campbell
8:35 10 Kiddie Korner—The Cranes
8:55 3 Today with Mr. Rivets
8 NEWS
9:00 3 Let Scott Do It—Variety
8 Armed Services Cavalcade
10 Jack Valentine—Songs
9:05 10 Chef Albert—Recipes
9:30 6 MOVIE—Drama
Marning Theater: "Wamen Must Dress." A dress designer dresses so dawdily herself that she is in danger of losing her husband. Minna Gombell, Hardie Albright.
8 Hymns of Faith—Music
10 Junior Hi-Jinx—Cartoons
9:45 8 Spotlight on the Stars
9:55 10 NEWS—Gene Crane
10:00 3 8 Ding Dong School
10 Garry Moore—Variety
My vacatian .....Garry Maare
Camedian .....Jay Marshall
10:30 3 Hollywood Backstage
8 To Be Announced
10 Arthur Godfrey Time
Arthur's a hard man ta interview. Story in next week's TV GUIDE.
10:45 8 Reel Fun—Cartoons
11:00 3 Home—Women's News
COLOR Arlene Francis presides.
Paying your bills.....Hugh Downs
Washington news.....Esther Tufty
6 MOVIE—Western
Actian Playhause: "Paradise Canyon."
8 The Brighter Day—Serial
11:15 8 Valiant Lady—Serial
11:30 8 10 61 Strike It Rich—Quiz

AFTERNOON

12:00 3 Tennessee Ernie—Variety
6 Lunchtime Theater
8 TV Farmer—Crop Data
10 61 Valiant Lady—Serial
12:15 8 10 61 Love of Life—Serial
12:30 3 Feather Your Nest—Quiz
A traditional dining raom is the prize.
6 MOVIE—Musical
This Is Hallywaad: "The Music Man." (1948) Twa feuding brothers are unknowingly callaborating an a musical comedy. Phil Brito, Freddie Stewart.
8 NEWS—Nelson Sears
10 Search for Tomorrow
12:40 8 NEWS—Whalen
12:45 8 10 The Guiding Light
1:00 3 My Little Margie—Comedy
"Blande Margie." Vern tries ta stymie Margie's ramance with Freddie but Margie gets around the plot by danning a blonde wig. Gale Starm, Charles Farrell.
8 Jack Paar Show
10 Marian Kemp's Kitchen
Marian's menu includes: park chaps Pacifica, rice, braccali, assarted relishes, Parisian apple pie and a beverage.
12 MOVIE—To Be Announced
1:30 3 MOVIE—Mystery
Hallywaad Playhause: "The Black Camel." When a movie actress is murdered, Charlie Chan arrives ta investigate. Warner Oland, Rabert Yaung, Bela Lugasi.
8 Welcome Travelers
1:50 6 Features for Women
2:00 6 Robert Q. Lewis
8 From the Kitchen Door
10 Cinderella Week-end-Quiz
12 Music Box—Songs
2:30 6 Musical Honeymoon
8 Search for Tomorrow
10 61 House Party—Variety
Marriage caunselor Dr. Paul Popenoe.
2:45 8 Today with Kay—Features
2:50 3 Here's Jack Wilson
3:00 3 Ted Mack—Variety
6 Bandstand—Bob Horn
8 61 The Big Payoff—Quiz

10 **Swap Shop—Renaire**
12 **MOVIE—Western**
Matinee Theater: "Tex Rides with the Bay Scouts." A ranger and a group of Bay Scouts set out to capture a notorious band of outlaws. Tex Ritter is featured.

3:15 10 **Valentine's Day—Variety**

3:30 3 8 **It Pays to Be Married**
10 61 **Bob Crosby—Music**

4:00 3 8 **Way of the World**
Jo's boss learns of her infatuation.
10 **The Brighter Day—Serial**
Dan and Bernice prepare for the trip.
12 **Dance Time—Tom Roberts**

4:15 3 **First Love—Serial**
Zach gets a call from Laurie's doctor.
8 10 61 **Secret Storm-Serial**

4:30 3 **World of Mr. Sweeney**
"The Big Cheese." Cicero helps to teach Kippie a lesson in the meaning of self-importance. Charles Ruggles.
8 10 **On Your Account**

4:45 3 **Modern Romances**
Melissa Trent talks to Ruth.

5:00 3 8 **Pinky Lee Show**
Special guests: Craig's Chimps. (H'wood)
6 **Hopalong Cassidy Show**
(1) *Space Soldiers Trip to Mars:* Chapter 15. (2) *Hopalong Cassidy:* "Law of the Pampas." Guns blaze when a cowhand delivers a herd of cattle to a rancher.
10 **Roy Rogers—Gene Autry**
"Back in the Saddle." Gene Autry is supported by Smiley Burnette and Mary Lee.

5:30 3 8 **Howdy Doody—Kids**
COLOR Watch for the pet shop with live animals, a general store with well-stacked cookie jars, the hatch-a-hutch, Doodyville Park and the other new spots of interest.

EVENING

6:00 3 **Fun House—Pete Boyle**
8 **Film Feature—Western**
Covered Wagon Theater: "Outlaws of the Boulder Pass."
10 **The Adventurer—Action**
12 **Film Feature—Western**

6:25 10 **Earl Selby and Mr. Fixit**

6:30 3 **MOVIE—Mystery**
Award Theater: "The Lie." (1954) A night of carousing ends in disaster when a man awakens to find a corpse. Lee Bowman, Ramsay Ames.
8 **SPORTS, WEATHER, NEWS**
10 **Hollywood Star Theater**
"Turn Back the Clock" dramatizes the story of a returned war veteran who has lost his memory and the patient wife who helps him. Loraine Day.
12 **NEWS—Hal Woodard**

6:45 6 **NEWS—Frank Hall**
12 **Weather—Buck Ross**

6:50 12 **Time Out—Bill Phieffer**

6:55 6 **Weather—Francis Davis**
10 **NEWS—John Facenda**

7:00 6 **RAINBOW THEATER**
8 **PRIVATE SECRETARY**
Susie suspects her boss of an ulterior motive when he presents her unexpectedly with a five-pound box of chocolates. Ann Sothern, Dan Porter, Ann Tyrrell. Franklin Pangborn is the candy salesman.
10 **WILD BILL HICKOK**
"Brimstone Taxes." Bill and Jingles become tax collectors in order to attack a band of rustlers. Guy Madison. (Film)
12 **PANORAMA-Jack Reynolds**

7:15 6 **POLITICAL TALK—Dem.**
Richardson Dilworth, Democratic candidate for Mayor of Philadelphia, speaks.

It's so nice to have a GUIDE around the house!

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ORDER A SUBSCRIPTION

7:25 3 NEWS—Taylor Grant

7:30 3 8 DINAH SHORE—Songs

RETURN Dinah journeys to Detroit, Mich., and her first two shows will be telecast from the Masonic Temple there. She is in town to help nearby Flint, Mich., celebrate its 100th anniversary. Show will have a Hawaiian motif. Dinah will show films she took while on vacation in the islands.

6 57 WARNER BROTHERS

DEBUT The first episode of "Kings Row" opens the series. Episodes from "Casablanca" and "Cheyenne" will be featured on succeeding weeks on a rotating basis. *Details below.*

10 61 NEWS—Doug Edwards

12 MOVIE—Adventure

Evening Playhouse: "Jungle Siren." Nazi agents are at work among the tribes in Africa. Buster Crabbe, Ann Corio.

7:45 3 8 NEWS—Swayze

10 PATTI PAGE—Songs

Patti sings "It All Depends on You," "Changing Partners" and "Autumn in Rome." The group sings "Wrap Your

7:30 6 57 WARNER BROTHERS PRESENTS

Porris

Randy

Drake

Eloise

Dr. Tower

DEBUT "Kings Row," the first in Warner's series of 39 full-hour dramas filmed for television, will alternate with two other series, "Casablanca" and "Cheyenne." Each one-hour episode will tell a complete story, "Kings Row" in a romantic vein, "Casablanca" for mystery and adventure, and "Cheyenne" with tales of the old West. Gig Young will act as host, taking viewers behind the scenes for an excursion through the sets where the dramas are actually filmed. He will also introduce the stars taking part in the three series.

The initial "Kings Row" episode introduces Dr. Parris Mitchell, recently returned to his home town from medical studies in Vienna. The small town, however, does not take kindly to Dr. Mitchell's practice of psychiatry. Their petty prejudices make it difficult for him to set up practice. Over the objections of her physician, Dr. Mitchell applies his new scientific method to a young woman who is seriously ill. "Kings Row" is derived from the late Henry Bellamann's best-seller of 15 years ago.

Cast

Dr. Parris Mitchell ..... Jack Kelly
Randy ..... Nan Leslie
Drake ..... Robert Horton
Eloise ..... Peggy Webber
Dr. Tower ..... Victor Jory
Grandma ..... Lillian Bronson
Mark ..... Russell Johnson
Dr. Gordan ..... Robert Burton
Renee ..... Myrna Fahey
Skeffington ..... Jack Mocy
Carstairs ..... George Chandler

Credits

Producer: Roy Huggins. Director: Paul Stewart. Writer: Jameson Brewer. Music: David Buttolph. Sets: Bill Holland.

Troubles in Dreoms." (Film) *Miss Poge is reviewed on page 13.*

8:00 3 8 PLACE THE FACE—Quiz

Tonight's guests ore octor Jahn Woyne and singer Dorothy Shay, "The Pork Avenue Hillbilly." Bill Cullen emcees. *This is the finol show of the current series. Next week at this time:* Mortho Roye.

10 61 STAR TIME PLAYHOUSE

Richord Corlson stars in "Hemmed In." Becouse he neglected to tell anyone where he was going, o mon is olmast killed. He's tropped in an elevator by o housebreoker but no one knows it. Kelly McColl: Richord Corlson. His fiancee: Jean Byron. *This is the finol show of the series. Next week ot this time:* Novy Log, o *foctual adventure series.*

8:30 3 8 DANCE PARTY

Mr. and Mrs. Murray ond the dancers appeor in o covalcode of the ballroom dance, shawing its development through the years. *This is the finol show of the current series. Next week:* Mortho Roye.

Tune in TV's "Singing Rage"!

Miss Patti Page

Brought to you twice a week by your nearby

OLDSMOBILE DEALER

TUES. & THUR. CH. 10 7:45 P.M.

6 WYATT EARP—Adventure

"Mr. Earp Meets o Lody." Eorp is disturbed becouse Morshol Bot Mosterson has follen far o "lady" Eorp knows is the girl friend of o notoriaus outlaw. Earp bans oll guns in Ellsworth in an effart to find the lady's bay friend. Hugh O'Brian, Alan Dinehart III, Denver Pyle, Gloria Tolbott. (Film)

10 61 MUSIC '55—Kenton

Stan hos a list of notables from Narman Grantz's celebroted "Jazz ot the Philhormonic." Stars: songstress Ella Fitzgerald, drummer Buddy Rich, pianist Oscar Peterson, trumpeters Dizzy Gillespie and Roy Eldridge, and soxophonists Flip Phillips and Ston Getz. *Last show. Next week:* You'll Never Get Rich.

9:00 3 8 FIRESIDE THEATER

Hostess Jone Wymon presents Jack Corson ond James Bortan co-starring in "The Director." A directar gives on aldtime octar a chance for o comeback by starring him in o TV show. But the cost is furious becouse the oldster con't remember his lines. (Film)

6 DANNY THOMAS—Comedy

"Dovy Crockett" is such a popular movie hero with Rusty and his friends that even Daddy Donny is forced to see the movie faur times. In order ta get into the spirit af things, Donny decides to buy o fancy western frontier outfit — camplete with coonskin cap! Jeon Hogen. (Film)

10 61 MEET MILLIE—Comedy

Momo suffers from o bod case af the jitters on the night before Millie's wedding to Johnny Boone. Eleno Verdugo stors as Millie. Mamo: Florence Halop. Alfred: Marvin Kaplon. Johnny: Ross Ford. Mr. Boone: Rolond Winters. Mrs. Baone: Isobel Randolph. (Hollywood) *This is the last show. Next week:* Joe & Mabel.

12 COWTOWN RODEO

9:30 3 8 HOLLYWOOD'S BEST

Tap moments of Hollywood stors' coreers.

6 CAVALCADE THEATER

DEBUT "A Time for Courage" is the first show in o new series succeeding *Cavalcade of America.* Like the older

show it will dramatize events from American history; unlike the older show, it will concentrate on fairly recent events. Tonight it's the story of Nancy Merki, 1948 Olympic swimming star, and her battle against polio. (Film)

Cast

Jack Cody .....Hugh Beaumont
Nancy Merki .....Gloria Talbott
Mrs. Cody .....Pauline Moore
Mrs. Merki .....Emlen Davies
Mr. Merki .....Don Dillaway

10 61 SPOTLIGHT PLAYHOUSE

Gene Lockhart stars in "The Closed Door." For some reason, a rich industrialist can't open the door that leads out of his private library. Although others have offered to open the door for him (he is the only one who can't do it), the industrialist insists on staying in the library until he can set himself free. (Film)

Cast

Alfred Renell .....Gene Lockhart
Dr. Clanders .....Willis Bouchey
Mrs. Lenart .....Ruth Swanson
Mr. Lenart .....Drake Smith
Jo .....Beverly Washburn

10:00 3 8 TRUTH OR CONSEQUENCES—Jack Bailey

6 TALENT VARIETIES

Slim Wilson starts the evening off with "Y'all Come." The Tall Timber Trio and Bill Wimberly's Country Rhythm Boys are featured. (Springfield, Mo.)

10 61 $64,000 QUESTION

Hal March asks the questions that lead to the giant jackpot. *Cobbler Gino Prato, who won $32,000 on the program, and is now visiting his father in Italy, has another important event in his life coming up. Gino is scheduled for an audience with the Pope in Rome this week.*

12 FILM FEATURE—Sports

10:30 3 MR. DISTRICT ATTORNEY

Mr. D.A. encounters a thief who wants to be imprisoned and twenty thousand dollars that vanishes. David Brian. (Film)

6 MOVIE—Drama

Stage S: "Breaking the Sound Barrier."

Continued on page A-32.

our readers ask

Correspondence for this department should be addressed to Regional Editor, TV GUIDE, 302 N. 13th St., Philadelphia 7, Pa.

Could you tell me why Jackie Cooper hasn't appeared on television or in the movies recently?—*Loreen C. Smith, Reading, Pa.* [*Jackie is currently doing summer theater work but will probably be back in television this fall.*]

Cooper

Shriner

How can a person get on the Herb Shriner program, *Two for the Money?*—*Nancy Rucker, Atlantic City, N.J.* [*Send your request to: Goodson and Todman Productions, care of CBS-TV, 485 Madison Ave., New York 22.*]

Is there any way we can get Jack Paar back on *The Morning Show?*—*Mary Waters, Bridgeport, Pa.* [*Jack left the show because of a change in program format. He is currently appearing on a CBS-TV afternoon show not seen in this area.*]

Please tell me if we will ever get a chance to see old movies featuring the late Rudolph Valentino?—*Louis F. Giorno, Philadelphia.* [*The chances are slim. They are silent movies of poor quality compared with those now available to stations. However, if enough persons request a Valentino film, stations may run it.*]

What is Lawrence Welk's nationality and where was he born?—*Mrs. Edward Wagner, Reading, Pa.* [*He is a native of Strasberg, N.D., where he was raised on a farm. His parents came from Alsace-Lorraine.*]

(English) A jet plane manufocturer sends his daughter's husband up in one of his planes for the purpose of breaking the sound barrier. The flight results in tragedy for the manufocturer. Ralph Richardson, Ann Todd and Nigel Potrick star.

(8) SEARCH—Documentary

Industrial robots are beginning to take over some of the complicoted functions of the human nervous system. A good many of its functions they can perform faster ond more occurotely. The Automatic Control Research Center of the Massochusetts Institute of Technology is visited todoy, and the hosts ore Norbert Wiener, noted mathemoticion ond outhority on cybernetics, ond Donald O. Campbell, both of M.I.T. Three machines to be featured ore "Whirlwind," described as the fastest electronic calculoting mochine in the world; "Felix the Moth," which will follow a light source until holted; ond "Horry the Mouse," o life-size metol rodent, which con run a moze perfectly ofter o single try. Charles Romine narrates. (Film)

(10) THE ADVENTURER—Action

(12) WRESTLING—Baltimore

11:00 (3) NEWS—Taylor Grant

(8) NEWS

(10) NEWS—John Facenda

(12) NEWS—Hal Woodard

11:10 (3) SPORTS—Jack Pyle

(10) Weather—Phil Sheridan

(12) SPORTS—Bill Phieffer

11:15 (3) Weather—Judy Lee

(8) It's a Great Life—Comedy

An ononymous phone number gets adventurous Denny, Steve ond Eorl in trouble. When the mysterious number is called, the police orrive at the Morgan home. Michael O'Sheo, William Bishop.

(10) SPORTS—Jack Whitaker

(12) MOVIE—Mystery

Evening Playhouse: "Murder on Diamond Row." (English) An ex-policemon tries to get reinstoted by trocking down o mysterious jewel fence. Edmund Lowe, Ann Todd.

11:20 (3) Tonight with Michael Ellis

11:25 (10) That Man McMahon

11:30 (3) Tonight—Steve Allen

Comedienne Dorothy Greener, the hoydenish hit of "Shoestring Review" is Steve's guest.

(10) Overseas Adventure

James Doly stars as Michael Powers, foreign correspondent on assignment in Europe.

11:45 (6) NEWS—Frank Hall

(8) SPORTS

11:50 (8) Tonight—Steve Allen

11:55 (6) Weather—Francis Davis

12:00 (6) MOVIE—Western

Nightcap Theater: "Poradise Conyon." John Woyne is featured.

(10) NEWS—John Facenda

12:05 (10) MOVIE—To Be Announced

1:00 (3) Strange Experiences

1:05 (3) Thought for Tomorrow

Rev. Jomes S. Dickson is the speaker.

ARTHUR GODFREY'S FEUD WITH THE PRESS:

"Round 2"

in your NEW.

OUT WEDNESDAY

MORNING

6:45 (3) Thought for Today
The speaker: Rev. W. Carter Merbreier.

6:50 (3) Market Reports, Weather

7:00 (3) (8) Today—Garroway
There's a film stary an the effects af the year-and-ane-half strike at the Shebaygan, Wis., plant af the Kahler Plumbing Supply Campany.
(10) (61) Morning Show

7:55 (10) Mr. and Mrs.—The Cranes

8:00 (10) NEWS AND SPORTS

8:05 (10) Mr. and Mrs.—Guests

8:30 (6) Romper Room
(10) NEWS—Bill Campbell

8:35 (10) Kiddie Korner—The Cranes

8:55 (3) Today with Mr. Rivets
(8) NEWS

9:00 (3) Let Scott Do It—Variety
(8) Armed Services Cavalcade
(10) Jack Valentine—Songs

9:05 (10) Chef Albert—Recipes

9:30 (6) MOVIE—Drama
Marning Theater: "GI Haneymoan." The Army intervenes befare the bride and graam are able ta depart an their haneymaan. Gale Starm, Peter Caaksan.
(8) Hymns of Faith—Music
(10) Junior Hi-Jinx—Cartoons

9:45 (8) Teaching Through TV
DEBUT "What Is Science?" is the question discussed by Prof. Champa.

9:55 (10) NEWS—Gene Crane

10:00 (3) (8) Ding Dong School
(10) Garry Moore—Variety
Beauty contest judges .....Cast
New inventians .....Garry Maare
"Hard ta Get" .....Denise Lar

10:30 (3) Hollywood Backstage
(8) To Be Announced
(10) Arthur Godfrey Time

10:45 (8) Swap Shop—Renaire

11:00 (3) Home—Women's News
COLOR Arlene Francis presides.
Architecture taday.....Phillip Jahnsan
Health news.....Haward Whitman
Eurapean restaurant....Chef Phillip (Film)
Make-up carrectian.....Arlene Francis

(6) MOVIE—Western
Actian Playhause: "Trail Beyand." Jahn Wayne is featured.
(8) The Brighter Day—Serial
Danald plans his trip ta Chicaga.

11:15 (8) Valiant Lady—Serial
Mrs. Sayre tells Linda abaut Helen.

11:30 (8) (10) (61) Strike It Rich—Quiz
Helping Hand: Flarian ZaBach.

AFTERNOON

12:00 (3) Tennessee Ernie—Variety
(6) Lunchtime Theater
(8) TV Farmer—Crop Data
(10) (61) Valiant Lady—Serial

12:15 (8) (10) (61) Love of Life—Serial

12:30 (3) Feather Your Nest—Quiz
Cantestants vie far a madern bedraam.
(6) MOVIE—Mystery
This Is Hallywaad: "Heartaches." (1947) Far same unknawn reasan, an attempt is made an a craaner's life. Sheila Ryan.
(8) NEWS—Sears
(10) Search for Tomorrow

12:40 (8) NEWS—Whalen

12:45 (8) (10) The Guiding Light

1:00 (3) My Little Margie—Comedy
"Wha's Married?" Vern bans Freddie, Margie's bay friend, fram his hame until Freddie finds emplayment. Gale Starm and Charles Farrell.
(8) Jack Paar Show
(10) Woman's World—Features
(12) MOVIE—To Be Announced

1:30 (3) MOVIE—Mystery
Hallywaad Playhause: "Bambay Waterfrant." (English; 1953) Paul Temple is called in ta expase a murderer knawn anly as "The Marquis." Jahn Bentley.
(8) (10) Welcome Travelers

1:50 (6) Features for Women

2:00 (6) Robert Q. Lewis—Variety
(8) From the Kitchen Door
(10) Cinderella Week-end-Quiz
(12) Music Box—Songs

2:30 (3) Television Kitchen-Recipes
Flarence Hanfard prepares: brailed fish fillets, crisp brailed anians, lima beans

with green pepper, mixed tossed salad, French dressing and frozen lemon pie.

6 Musical Honeymoon
8 Search for Tomorrow
10 61 House Party—Variety
Actress Thelma Ritter visits with Art.

2:45 8 Today with Kay—Features
3:00 3 Ted Mack—Variety
6 Bandstand—Bob Horn
8 10 61 The Big Payoff-Quiz
12 MOVIE—Drama
Matinee Theater: "Vonity Foir." This is based on Thackeray's novel. Myrna Loy.

3:30 3 8 It Pays to Be Married
10 Bob Crosby—Music

4:00 3 8 Way of the World
Jo can't believe her love is not returned.
10 The Brighter Day—Serial
12 Dance Time—Tom Roberts

4:15 3 First Love—Serial
8 10 61 Secret Storm-Serial

4:30 3 World of Mr. Sweeney
"The Silk Purse." Henrietta leaves.

See
"TELEVISION KITCHEN"
conducted by
Florence P. Hanford

WPTZ • CHANNEL 3
WEDNESDAY 2:30 P.M.

Be Modern—Cook Electrically!
Philadelphia Electric Company

8 10 On Your Account

4:45 3 Modern Romances
Ruth finds she hos her own problems.

5:00 3 Pinky Lee Show
Lion-taming act from jungle compound.
6 Hopalong Cassidy Show
(1) *Spoce Soldiers:* Chapter 1. (2) *Hopolong Cossidy:* "Outlaws of the Desert."
8 Slapstick Theater
10 Roy Rogers—Gene Autry
"Billy the Kid Returns." Roy poses os Billy the Kid to expose crooked cattlemen.

5:15 8 House Party—Variety

5:30 3 8 Howdy Doody—Kids
COLOR The mayor banishes Heidi.

EVENING

6:00 3 Fun House—Pete Boyle
8 Wild Bill Hickok—Western
"The Brimstone Taxes." Bill and Jingles become tax collectors to attack a band of rustlers. Guy Madison, Andy Devine.
10 The Adventurer—Action
12 Film Feature—Western

6:25 10 Earl Selby and Mr. Fixit

6:30 3 MOVIE—Drama
Award Theater: "Magnificent Melody." (Italian) The life-story of Mascogni, opera composer, is depicted. Pierre Cressoy.
8 SPORTS, WEATHER, NEWS
10 Hollywood Star Theater
"Last 30 Minutes." This is the story of a man who is informed by a mysterious voice over the phone that he has only 30 minutes to live. Arthur Franz stars.
12 NEWS—Hal Woodard

6:45 6 NEWS—Frank Hall
12 Weather—Buck Ross

6:50 12 Time Out—Bill Phieffer

6:55 6 Weather—Francis Davis
10 NEWS—John Facenda

7:00 6 RAINBOW THEATER
8 WATERFRONT—Drama
"Cop'n Long John." A precious block peorl is stolen. Preston Foster. (Film)
10 BADGE 714—Jack Webb
Sgt. Friday and his partner round up a gang of thieves, but the leader remoins ot lorge. Ben Alexander. (Film)

(12) THE HUNTER—Adventure

7:15 (6) (57) NEWS—John Daly

7:25 (3) NEWS—Taylor Grant

7:30 (3) (8) EDDIE FISHER—Songs

Eddie sings his new record, "Magic Fingers." He also does a medley of his hit songs including "Wish You Were Here," "Count Your Blessings," and "Heart."

(6) (57) DISNEYLAND

Walt opens the fall season with a trip to Fantasyland. We see his 1941 cartoon feature, "Dumbo." When Dumbo is born he looks quite different from all other baby elephants. His ears are enormous, and all the other elephant mothers laugh at him. But Dumbo's ears enable him to do something none of the other circus elephants can do—fly! Instead of an ugly elephant, he becomes a hero of the big top. Songs heard in the film: "Casey Junior," "Baby Mine," "Clown Song," "Pink Elephants," "When I See an Elephant Fly" and "Spread Your Wings."

Voices

Leader of the Crows .....Cliff Edwards
Timothy Mouse .....Edward Braphy
Ringmaster .....Herman Bing
Elephant Dowager .....Verna Felton
Stork .....Sterling Holloway
Clown .....Eddie Holden

(10) (61) NEWS—Doug Edwards

(12) MOVIE—Drama

Evening Playhouse: "The Miracle Kid." A boy's desire to go on boxing interferes with his plans for marriage. Tom Neal, Carol Hughes.

7:45 (3) (8) NEWS—Swayze

(10) (61) JULIUS LA ROSA

"September in the Rain," "Autumn Leaves," "A Faded Summer Love" and "September Song" are the selections.

8:00 (3) KODAK REQUEST PERFORMANCE—Drama

Claudette Colbert, Patric Knowles and Tab Hunter star in "While We're Young." An attractive widow feels that her teenage daughter is too young to date the school basketball coach. But when the coach comes to call, the widow finds she's attracted to him herself. (Film)

Cast

Elizabeth Hopkins .....Claudette Colbert
Dr. Tyler McManus .....Patric Knowles
Gig Sperry .....Tab Hunter
Katie Hopkins .....Eilene Janssen

(8) (10) (61) GODFREY & FRIENDS

What tap calumnist was called "dope" by Arthur? Story on page 5.

8:30 (3) FATHER KNOWS BEST

"Lesson in Civics." Outraged because the "Old Meeting Hall" is to be razed to make way for a new highway, Jim Anderson leads his family in a fight to save the historic landmark. Robert Young, Jane Wyatt, Elinor Donahue, Billy Gray, Lauren Chapin, James Todd, Ken Hardison. (Film)

(6) (57) M-G-M PARADE-Variety

DEBUT Actor George Murphy is host of the weekly series which will feature guest stars from the Culver City lot, film sequences of upcoming releases, and a first-hand tour through the sound

They're home tonight!

Robert Young
and
Jane Wyatt
in

"FATHER KNOWS BEST"

Father sounds off on civic affairs and Kathie writes the Mayor a letter.

Channel 3 8:30 p.m.

presented by
SCOTT PAPER COMPANY

stoges where the ootion tokes ploce. Initiol guest on the series tonight will be Cyd Charisse. She ond George will present the behind-the-scenes story of the filming of a production number from her current picture, "It's Alwoys Foir Weather." Special guest for M-G-M's first venture into television tonight will be studio head Dore Schary. He will present the executives of the various departments. Film clips from older pictures include: Judy Garlond singing "Mr. Gable" in "Broadwoy Melody of 1938"; George Murphy and Fred Astoire in their donce number from "Broodwoy Melody of 1940." (Film)

9:00 3 8 THEATER—Drama

"It's Only Money" is o worm-heorted comedy written by octress Judith Porrish. A bonk teller gets it into his heod thot the old rules he lives by don't do justice to people. When he storts opplying his new philosophy ot the bonk by juggling the books, ond giving o lot of money to people controry to bonk policy, he stonds the bonk on its ear. Henry Jones stors.

Cast

Horvey .....Henry Jones
Lew Holl .....Peter Turgeon
Mrs. Yotes .....Lois Bolton
Matt Spangler .....John McGiver
Mr. Pendergast .....George Ives
Alice .....Porker McCormick
Ann .....Brett Somers

6 MASQUERADE PARTY

Sheree North is made up for o guest oppearonce on the show. Story in next week's TV GUIDE.

10 61 THE MILLIONAIRE

"The Story of Uncle Robby." Uncle Robby's sudden death, just ofter he inherits $1,000,000, greotly complicotes the terms of his will. Michoel Anthony: Morvin Miller. Uncle Robby: Percy Helton. Barbora Bates, John Bryont. (Film)

12 MOVIE—Drama

Feoture Theater: "Four Feathers." A resigning British officer receives three feothers, the brond of o coword. Rolph Richordson, John Clements.

9:30 6 PENNY TO A MILLION
10 61 I'VE GOT A SECRET

Garry Moore is bock tonight as emcee.

10:00 3 8 THIS IS YOUR LIFE

The life of hotel-operator Jennie Grossinger is reviewed by Rolph Edwards tonight. He troces the life of Mrs. Grossinger and the development of her "Grossinger's Boarding House" into one of the best known of Catskill hotels. Mrs. Grossinger is escorted by Eddie Contor. Among those oppeoring: singer Eddie Fisher; Jockie Robinson, of the Brooklyn Dodgers; Jomes G. McDonold, former U.S. ombossador to Isroel; reporter Don Dixon; ond members of Jennie Grossinger's fomily. (Film)

6 BOXING—Boston

Tony DeMorco, Boston, vs. Chico Vejor, Stomford, Conn., welterweights, 10 rounds. Jock Drees reports from Boston Garden, Boston.

JULIE HARRIS
stars in
"a wind from the south"
10 PM CH. 10
U. S. STEEL HOUR
produced by THE THEATRE GUILD

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
DeMarca	1	47	41	5	1	26
Vejar	7	67	62	4	1	32

This is DeMorco's first bout since losing his title to Cormen Basilio. Tany is o dead-game fighter with o dynamic left-hook. Vejar, who hos won seven stroight bouts since being dischorged fram the Army, is a slow starter. The winner is in line for a title shot with Basilio this winter.

Campiled by Nat Fleischer (The Ring)

10 U.S. STEEL HOUR—Drama

Julie Harris stars in "A Wind from the South," by James Castigon. Set in present-day Irelond, this is the tole of the change that comes to the life af o yaung spinster when o group of Americons stops at the inn run by her and her brother.

Cast

Shevown ..... Julie Harris
Rabert ..... Donold Woods
Jean ..... Haila Stoddord
Liom ..... Michael Higgins
Ned Kelly ..... Lowrence Fletcher
Jock ..... Jomes Congdon
Biddy ..... Gronio O'Molley
Pat ..... Forrell Pelly

10:30 **3 FABIAN OF SCOTLAND YD.**

DEBUT "Man fram Blackpool." Bullies, vandals ond acid-thrawers are posing as debt callectors. Bruce Seton. (Film)

8 MR. DISTRICT ATTORNEY

Mr. D.A. tries ta prevent o mon fram cammitting suicide for a crime he did not cammit. David Brian. (Film)

12 BETTER LIVING THEATER

10:45 **6 SPORTS—Tom Rodgers**

11:00 **3 NEWS—Taylor Grant**
6 NEWS—Frank Hall
10 NEWS- John Facenda
12 NEWS—Hal Woodard

11:10 **3 SPORTS—Jack Pyle**
6 Weather—Francis Davis
10 Weather—Phil Sheridan
12 SPORTS—Bill Phieffer

11:15 **3 Weather—Judy Lee**
6 MOVIE—Western

Night Owl Theater: "The Mon from Utoh." A cowboy tangles with rodeo hustlers. John Wayne, Polly Ann Young.

8 Two for the Money—Quiz
10 SPORTS—Jack Whitaker
12 MOVIE—Adventure

Evening Playhouse: "Jungle Siren." Nozi ogents are at wark among the tribes in Africa. Ann Corio, Buster Crobbe.

11:20 **3 Tonight with Michael Ellis**
11:25 **10 That Man McMahon**
11:30 **3 Tonight—Steve Allen**

Jazz pionist Oscor Peterson visits.

10 Stories of the Century

"Jack Slade." A rabber gets a job with the Pany Express so he con obtoin information on money shipments. Jim Dovis.

11:45 **8 SPORTS**
11:50 **8 Tonight—Steve Allen**
12:00 **10 NEWS—John Facenda**
12:05 **10 MOVIE—To Be Announced**
12:30 **6 Wanted Persons**
1:00 **3 Strange Experiences**
1:05 **3 Thought for Tomorrow**

Rev. James Murphy offers a message.

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MORNING

6:45 (3) Thought for Today
Rabbi Leon S. Laing presents a message.
6:50 (3) Market Reports, Weather
7:00 (3) (8) Today—Garroway
(10) (61) Morning Show
7:55 (10) Mr. and Mrs.—The Cranes
8:00 (10) NEWS AND SPORTS
8:05 (10) Mr. and Mrs.—Guests
8:30 (6) Romper Room
Miss Peggy substitutes for Miss Claire, who is honeymooning.
(10) NEWS—Bill Campbell
8:35 (10) Kiddie Korner-The Cranes
8:55 (3) Today with Mr. Rivets
(8) NEWS
9:00 (3) Let Scott Do It—Variety
Alan Scott has Miss Terry and the Mechanical Man as his cohorts.
(8) Armed Services Cavalcade
(10) Jack Valentine—Songs
9:05 (10) Chef Albert—Recipes
9:30 (6) MOVIE—Drama
Morning Theater: "A Woman's Man." A movie star who thinks a great deal of herself, carries on a series of flirtations. John Halliday, Kitty Kelly, Wallace Ford.
(8) Hymns of Faith—Music
(10) Junior Hi-Jinx—Cartoons
Willie the Worm shows Looney Tunes cartoons to the children.
9:45 (8) Teaching Through TV
9:55 (10) NEWS—Gene Crane
10:00 (3) (8) Ding Dong School
(10) Garry Moore—Variety
Effects of TV .....Cast
"If I Had You on a Desert Island" ..... Denise Lor, Ken Carson
"Write Myself a Letter".....Ken
10:30 (3) Hollywood Backstage
(8) To Be Announced
(10) Arthur Godfrey Time
10:45 (8) Reel Fun—Cartoons
11:00 (3) Home—Women's News
COLOR Arlene Francis presides.
Crepas a la Josefina.....Kit Kinne
California news.....Marge Trumbull
Handbag fashions.....Arlene Francis
(6) MOVIE—Western
Action Playhouse: "West of the Divide." John Wayne is featured.
(8) The Brighter Day—Serial
Lydia is visited by Sally Eldridge.
11:15 (8) Valiant Lady—Serial
Linda is deeply upset by the news.
11:30 (8) (10) (61) Strike It Rich—Quiz

AFTERNOON

12:00 (3) Tennessee Ernie—Variety
(6) Lunchtime Theater
(8) TV Farmer—Crop Data
(10) (61) Valiant Lady—Serial
12:15 (8) (10) (61) Love of Life—Serial
12:30 (3) Feather Your Nest—Quiz
The prize: a modern dining room.
(6) MOVIE—Mystery
This Is Hollywood: "Behind Locked Doors." (1948) A private detective gets himself committed to a mental hospital in order to apprehend an ex-judge hiding there. Lucille Bremer, Richard Carlson.
(8) NEWS—Nelson Sears
(10) Search for Tomorrow
12:40 (8) NEWS—Frank Whalen
12:45 (8) (10) The Guiding Light

*ARB's Top 10 in Philadelphia

Program	Rating
1. *$64,000 Question*	56.3
2. *What's My Line?*	35.2
3. *I've Got a Secret*	32.2
4. *U.S. Steel Hour*	27.5
5. *Medic*	26.3
6. *Baseball*	25.6
7. *Toast of the Town*	25.5
8. *Talent Scouts*	25.0
9. *G. E. Theater*	23.7
10. *Dragnet* / *Stage 7*	23.5

*Based on *August Ratings*

American Research Bureau bases its ratings on notations from diaries placed in a select number of viewers' homes.

1:00 3 My Little Margie-Comedy
"Motorcycle Cop." A speeding ticket and o romantic motorcycle cop complicate life for Margie. Gale Storm and Charles Farrell star.
8 Jack Paar Show
10 Shop 'n' Save—Buying Tips
Morian Kemp offers the tips.
12 MOVIE—To Be Announced

1:30 3 MOVIE—Comedy
Hollywood Playhouse: "Pick a Star." The promoter of o Hollywood contest leaves town with the prize money. Jack Holey, Laurel & Hardy, Potsy Kelly.
8 10 Welcome Travelers

1:50 6 Features for Women
Deboroh Adoms is in chorge.

2:00 6 61 Robert Q. Lewis
8 From the Kitchen Door
10 Cinderella Week-end-Quiz
Gene Crane, subbing for Bill Hort, hosts this audience-participation show.
12 Music Box—Songs

2:30 6 Musical Honeymoon
Larry Ferrari, organist, Johnny Thompson ond Nancy Lewis, vocolists, and Marie Corlisle, piano accompanist; provide the music for the show.
8 Search for Tomorrow
10 61 House Party—Variety
Art welcomes Gole Storm os today's guest.

2:35 3 Pick Your Ideal—Fashion
Norman Brooks emcees the show.

2:45 8 Today with Kay—Features
Koy Cuskey is the hostess.
12 MOVIE—Western

2:50 3 Here's Jack Wilson

3:00 3 Ted Mack—Variety
6 Bandstand—Bob Horn
8 61 The Big Payoff—Quiz
Bess Myerson ond Randy Merrimon.
10 Please Find—Participation

3:30 3 8 It Pays to Be Married
10 Bob Crosby—Music

3:45 12 57 Demonstrations—Food

4:00 3 8 Way of the World
The boss's wife forces Jo to face the truth.
10 The Brighter Day—Serial
Rev. Dennis learns from Lydio of Donald's Chicago trip. Murial Williams.
12 Dance Time—Tom Roberts
Teen-agers dance to popular tunes.

4:15 3 First Love—Serial
Amy tells Laurie that she's moving in with Jenny. Pat Borry, Rosemory Prinz.
8 10 61 Secret Storm-Serial

4:30 3 World of Mr. Sweeney
"Again the Circle." It's only the first few weeks of school, but Kippie olreody has troubles with the teacher. Charles Ruggles, Glenn Walken.
8 10 On Your Account

4:45 3 Modern Romances
Adom fetches Melisso.

5:00 3 8 Pinky Lee Show
Ladder balancing act, the Canestrellis.

BOYS!

(Between ages of 12 and 16)

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STATE.....

THURS. NIGHT, Sept. 15

Live from Hollywood

8:30-9:30 CHANNEL 10 61

"Silent Decision"

A doctor holds in his hands the life of the man who is attempting to ruin his marriage.

starring

FRANCHOT TONE
BETTY FURNESS
JOHN BARAGREY
KATHARINE BARD

your host

Bill Lundigan

ON

"CLIMAX!"

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6 Hopalong Cassidy Show
(1) *Space Soldiers Trip to Mars:* Chapter 2. (2) *Hopalong Cassidy:* "The Frontiersman." Cattle rustlers and plans for a town school keep Hoppy busy. William Boyd, Gabby Hayes.

10 Roy Rogers—Gene Autry
"Trail to San Antone." (1947) In this Western, Gene becomes involved with a horse breeder who is trying desperately to rehabilitate a crippled jockey. Gene Autry, Peggy Stewart and Sterling Holloway star.

5:30 3 8 Howdy Doody—Kids
COLOR Buffalo Bob prepares to take Heidi back to Africa.

EVENING

6:00 3 Fun House—Pete Boyle
8 Film Feature—Western
Covered Wagon Theater: "Lone Rider and the Bandit."
10 The Adventurer—Action
12 Film Feature—Western

6:25 10 Earl Selby and Mr. Fixit

6:30 3 MOVIE—Comedy
Award Theater: "The Sergeant and the Spy." (1954) When an Army sergeant is ordered to take a secret message to England, he meets a mysterious lady. Janis Carter and Richard Ney star.
8 SPORTS, WEATHER, NEWS
10 Hollywood Star Theater
"The Bet." A fantastic bet involves 2,000,000 florins and the voluntary imprisonment of an impoverished lawyer to clear the way for a wealthy man. Carl Esmond, Viveca Lindfors.
12 NEWS—Hal Woodard

6:45 6 NEWS—Frank Hall
12 Weather—Buck Ross

6:50 12 Time Out—Bill Phieffer

6:55 6 Weather—Francis Davis
10 NEWS—John Facenda

7:00 6 RAINBOW THEATER
Foy Willing and the Riders of the Purple Sage serenade Western-style.
8 STAGE S—Drama

10 I LED THREE LIVES—Drama
Philbrick's wife, Eva, is ordered ta distribute subversive pamphlets to factory workers. Richord Corlson stars as Philbrick, FBI counterspy. (Film)

12 PANORAMA-Jack Reynolds

7:15 6 57 NEWS—John Daly
8 AMES BROTHERS—Music
The boys even have muscles an their vocal chords. Story on page 15.

7:25 3 NEWS—Taylor Grant

7:30 3 8 DINAH SHORE—Songs
From the Masonic Temple in Detroit, Mich., Dinah will dress as a hobo for "Two Lost Sauls." The Skylorks and Harry Zimmerman's orchestra back her up.

6 LONE RANGER—Western
"The Fugitive." The Governor colls on the Lone Ranger to oid o man folsely accused of murder. Cloyton Moore, Jay Silverheels. (Film)

10 61 NEWS—Doug Edwards
12 MOVIE—Drama
Evening Playhause: "Devil Bot." A dactar trains a bat to kill at the smell of perfume. Bela Lugosi, Dave O'Brien.

7:45 3 8 NEWS—Swayze
10 PATTI PAGE—Songs
Potti and the group sing "Blue Hawaii." The group sings "Hawaiian War Chant." Patti solos "I Don't Care if the Sun Don't Shine" and "A Blossom Fell." (Film)

8:00 3 8 GROUCHO MARX
When he's not puffing on the cigor or agling the pretty cantestants, Groucha's greeting: Mariko Akasaki, reporter far a Jopanese-language doily, and mystery writer Stuart Palmer; policewomon June Haward and Dick Prettymon, a streetcor motorman; and Scoutmoster Alfred Hadley and lovely Regnhild Olousson, "Miss Sweden" in the 1954 "Miss Universe" contest. The jockpot is worth $2000. (Film)

6 57 TO BE ANNOUNCED
10 BOB CUMMINGS SHOW
"Bob Meets Fonda's Sister." Bob's sister Margaret ond his buddy Paul feels thot Bob is slightly puritonical in his attitude toward "wolfish" men. They determine to introduce Bob to a girl who will moke him want to shed his sheep's clothing. Bob Cummings, Rosemary DeComp Dwayne Hickman, Ann B. Dovis, Dione Jergens. (Film)

8:30 3 MAKE THE CONNECTION
6 STOP THE MUSIC—Game
RETURN Bert Parks returns to help contestants try for the jackpot. Harry Salter's orchestra supplies the "mystery melody."

8 EDDIE CANTOR—Comedy
"The Hypochondriac." Eddie Contar stars in this story of o timid man who takes off on o chase after o lunotic with a bottle of nitro-glycerin becouse he imagines he has only o few minutes to live onywoy. Virginia Field is Eddie's guest stor tonight. (Film)

10 61 CLIMAX!—Drama
Franchot Tone and Betty Furness co-star in Laura Habson's "Silent Decision." A successful surgeon is told that his wife is unfaithful. At first he refuses to believe the story but events occur which force him to make a fateful decision. (Hollywoad)

Cast

Dr. Ken Jaynes .....Franchot Tone
Beth Joynes .....Betty Furness
Perry Bates .....John Barogrey
Lissa Janson .....Katharine Bard

9:00 3 8 DRAGNET—Drama
Working out of Homicide Divisian, Joe and Frank investigate what looks like

CECIL KELLAWAY
ELSA LANCHESTER
HANRAHAN
CHANNEL 3 8 • 9:30 P.M.

on ottempted murder. They find a possible suspect in the victim's husband. Jack Webb, Ben Alexander. (Film)

Cast

Sgt. Joe Fridoy .....Jock Webb
Off. Fronk Smith .....Ben Alexander
Cecil Furnhom .....Roy Lennert
Emil Lansing .....George Brondt
Poula Dreier .....Celio Lovsky
Hermon Dillon .....Mitchell Lawrence
Groce Dillon .....Vivi Joniss

6 STAR TONIGHT—Drama

Nevo Patterson does virtually o one womon shaw—ond an acting warkaut at that —in "Long Distonce," by Harry W. Junkin. A womon finally turns up o letter confirming her husbond's olibi. But in 30 minutes he is to be electrocuted for murder. In thot time she must reoch someone who can outhorize o stay of execution.

Cast

Bertha Jocks .....Neva Patterson
Henderson .....Frederic Downs

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and PAINT advice...
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Judge McLeon .....Ray Bramley
Mrs. McLean .....Kothleen Comegys

12 BARN DANCE—Music

A live squore donce with Western music provided by the Sleepy Hollow Ronch gong and Jimmy Carter's Pioneers.

9:30 3 8 FORD THEATRE—Drama

Cecil Kellawoy and Elso Lanchester stor in "Hanrahan." Leprechouns ploy on imporiont port in the lives and loves of four people. In o remote woy they even help snore o reluctont bridegroom. (Film)

Cast

Timothy Hanrohan .....Cecil Kellowoy
Rosie Bowker .....Elsa Lonchester
Joe Newbury .....Arthur Franz
Kitty .....Kothryn Grant
Plonter O'Toole .....Richord Deocon

6 DOWN YOU GO—Quiz

Dr. Bergen Evons moderotes.

10 FOUR STAR PLAYHOUSE

David Niven stars in "The Book." An outhor looking for materiol for o book gets mixed up with spies bent on murder. (Film)

Cast

John .....David Niven
Mrs. Miggs .....Claire DuBrey
Librorion .....Kotherine Warren
Mon .....Ted Stanhope
Police Lieutenaut .....Douglos Fowley
FBI Mon .....Herb Lytton

10:00 3 8 VIDEO THEATER-Drama

Otto Kruger introduces "The Burning Issue." A young couple wants to adopt an orphoned little girl. But the child seems to have pyromoniac tendencies.

6 OUTSIDE U.S.A.—Howe

Tonight's film documentory explores the visit of West Germony's Choncellor Konrad Adenauer to Moscow, plus the general topic of German-Saviet relotians.

10 61 JOHNNY CARSON

12 MOVIE—Drama

Feature Theater: "Vanity Fair." This droma is based on Thackeray's navel of the ruthlessly ambitious Becky Sharpe. The setting is Victorion Englond. Myrna Lay and Canway Tearle star.

10:30 (6) **MOVIE—Mystery**
Mystery Hour: "High Lonesome." (1950) A boy is involved in a feud between two supposedly deod men. John Borrymore, Jr., John Archer, Lois Butler.
(10) **DEATH VALLEY DAYS**
"Husband Pro-tem." A young woman complicotes motters for an engineer by insisting on occompanying him on a dangerous trip into Indian territory. Jack Mohoney, Glorio Marshall. (Film)

11:00 (3) **NEWS—Taylor Grant**
(8) **NEWS**
(10) **NEWS—John Facenda**
(12) **NEWS—Hal Woodard**

11:10 (3) **SPORTS—Jack Pyle**
(8) **NEWS**
(10) **Weather—Phil Sheridan**
(12) **SPORTS—Bill Phieffer**

11:15 (3) **Weather—Judy Lee**
(8) **Johnny Carson Show**
(10) **SPORTS—Jack Whitaker**
(12) **MOVIE—Drama**
Evening Playhouse: "Miracle Kid." A boy's desire to go on boxing interferes with his plans for marriage. Tom Neal, Carol Hughes, Vicki Lester.

11:20 (3) **Tonight with Michael Ellis**

11:25 (10) **That Man McMahon**

11:30 (3) **Tonight—Steve Allen**
(10) **Sherlock Holmes—Mystery**
DEBUT "The Cunningham Heritage." Holmes impersonates a burglar and then pursues o murderer. Ronold Howard plays Holmes; Howard Marion Crawford portrays his colleogue, Dr. Wotson.

11:45 (6) **NEWS—Frank Hall**
(8) **SPORTS**

11:50 (8) **Tonight—Steve Allen**

11:55 (6) **Weather—Francis Davis**

12:00 (6) **MOVIE—Western**
Nightcap Theater: "Trail Beyond." John Wayne stars in this story of the West.
(10) **NEWS—John Facenda**

12:05 (10) **MOVIE—To Be Announced**

1:00 (3) **Strange Experiences**

1:05 (3) **Thought for Tomorrow**
Rev. J. Edward Paul is tonight's speoker.

Correspondence for this department should be addressed to Regional Editor, TV GUIDE, 302 North 13th St., Phila. 7, Pa.

Whiteman

Welk

More Music Wanted

I would like to thank CBS-TV through TV GUIDE for giving us two wonderful musical shows. We've finally got the variety we've wanted with Stan Kenton's *Music '55* and Paul Whiteman's *Greatest Bands* program. Here's hoping the shows stay on year-round.—*Mrs. Charlotte Mulford, Huntingdon Valley, Pa.*

Welk Booster

My family enjoys Lawrence Welk. Everyone is talking about this wonderful program and we hope it will continue for a long time.—*Mrs. James A. Berry, Media, Pa.*

No Storm Windows, Please

Advertising on TV is getting to be very boring. I am talking about storm windows. Every time you turn on TV, they're selling them.—*J. C. Anders, Hatfield, Pa.*

She Likes The Whitings

An article in TV GUIDE (Aug. 13) on *Those Whiting Girls* said this show isn't superior enough to have much of a chance of lasting. I think this show is great, and I'm hoping it doesn't go off the air. It's tops.—*Teresa A. Lesko, Allentown, Pa.*

MORNING

6:45 3 **Thought for Today**
6:50 3 **Market Reports, Weather**
7:00 3 8 **Today—Garroway**
COLOR A remote from Georgia Tech, Atlanta, Ga., brings us a pre-game festivities session on the football field.
10 61 **Morning Show**
7:55 10 **Mr. and Mrs.—The Cranes**
8:00 10 **NEWS AND SPORTS**
8:05 10 **Mr. and Mrs.—Guests**
8:30 6 **Romper Room**
10 **NEWS—Bill Campbell**
8:35 10 **Kiddie Korner-The Cranes**
8:55 3 **Today with Mr. Rivets**
8 **NEWS**
9:00 3 **Let Scott Do It—Variety**
8 **Big Picture—Army Film**
10 **Jack Valentine—Songs**
9:05 10 **Chef Albert—Recipes**
9:30 6 **MOVIE—Comedy**
Morning Theater: "Young and Willing." Six aspirants to stage success room together in a crowded Greenwich Village apartment. Susan Hayward, Bill Holden.
8 **Hymns of Faith—Music**
10 **Junior Hi-Jinx—Cartoons**
9:45 8 **Spotlight on the Stars**
9:55 10 **NEWS—Gene Crane**
10:00 3 8 **Ding Dong School**
10 **Garry Moore—Variety**
Skywriter .....Garry Moore
Song .....Mello Larks
Chimpanzee .....Zippy
10:30 3 **Hollywood Backstage**
8 **To Be Announced**
10:45 8 **Reel Fun—Cartoons**
11:00 3 **Home—Women's News**
COLOR Arlene Francis is editor.
Polio report .....Dr. Leona Baumgartner
Architecture .....Arlene Francis
Jewish high holy days .....Arlene
6 **MOVIE—Western**
Action Playhouse: "Riders of Destiny."
8 **The Brighter Day—Serial**
11:15 8 **Valiant Lady—Serial**
11:30 8 10 61 **Strike It Rich—Quiz**
Helping Hand: columnist Paul V. Coates.

AFTERNOON

12:00 3 **Tennessee Ernie—Variety**
6 **Lunchtime Theater**
8 **TV Farmer—Crop Data**
10 61 **Valiant Lady—Serial**
12:15 8 10 61 **Love of Life—Serial**
12:30 3 **Feather Your Nest—Quiz**
A ranch-type living room is the prize.
6 **MOVIE—Musical**
This Is Hollywood: "Swing Hostess." A young singer tries to break into show business. Martha Tilton, Iris Adrian.
8 **NEWS—Nelson Sears**
10 **Search for Tomorrow**
12:40 8 **NEWS—Whalen**
12:45 8 10 **The Guiding Light**
1:00 3 **My Little Margie-Comedy**
"Margie's Mink." A mink coat is delivered to Margie by mistake. The error involves her with a foreign diplomat who wants to make her the No. 1 wife in his harem. Gale Storm, Charles Farrell.
8 **Jack Paar Show**
10 **Homemaker's Matinee**
"Adventure in Connecticut." The state of Connecticut is turned upside down when a quiet college professor is pursued by a girl and her grandmother. Richard Carlson stars.
12 **MOVIE—To Be Announced**
1:30 3 **MOVIE—Drama**
Hollywood Playhouse: "The Charge Is Murder." (Italian) A man becomes implicated in a murder committed by his former fiancée's husband. Lea Padovani.
8 10 **Welcome Travelers**
1:50 6 **Features of Women**
2:00 6 61 **Robert Q. Lewis**
8 **From the Kitchen Door**
10 **Cinderella Week-end-Quiz**
12 **Music Box—Songs**
2:30 6 **Musical Honeymoon**
8 **Search for Tomorrow**
10 61 **House Party—Variety**
Singer Connie Haines makes a guest appearance and offers a vocal number. (Hollywood)
2:45 8 **Today with Kay—Features**

2:50 (3) **Here's Jack Wilson**

3:00 (3) **Ted Mack—Variety**
(6) **Bandstand—Bob Horn**
(8) (10) (61) **The Big Payoff-Quiz**
(12) **MOVIE—Drama**
Matinee Theater: "Sweetheart of the Navy." A young sailor tries not to become embroiled in a fight with his commander over a singer. Eric Linden and Cecilia Parker star.

3:30 (3) (8) **It Pays to Be Married**
(10) **Bob Crosby—Music**

3:45 (12) **Jigsaw Time—Game**

4:00 (3) (8) **Way of the World**
Jo acts out of spite.
(10) **The Brighter Day—Serial**
Lydia tells Rev. Dennis another incident involving her kleptomania.
(12) **Dance Time—Tom Roberts**

4:15 (3) **First Love—Serial**
Matthew loses at Martin's and makes plans for the future. Paul McGrath.
(8) (10) (61) **Secret Storm**

4:30 (3) **World of Mr. Sweeney**
Alice takes her editorship seriously.
(8) (10) **On Your Account**

4:45 (3) **Modern Romances**
Ruth and Melissa resolve their problems.

5:00 (3) **Pinky Lee Show**
George Lee, who balances on only one finger.
(6) **Hopalong Cassidy Show**
(1) *Space Soldiers Trip to Mars:* Chapter 3. (2) *Hopalong Cassidy:* "Heart of the West." Neighboring ranchers conduct a fence war with each other. William Boyd, Gobby Hoyes.
(8) **Slapstick Theater**
(10) **Roy Rogers—Gene Autry**
"Helldorado." Roy matches wits with black market racketeers. Roy Rogers, "Gabby" Hayes and Dale Evans.

5:15 (8) **House Party—Variety**

5:30 (3) (8) **Howdy Doody—Kids**
COLOR In a giant ceremony, Howdy adopts Heidi as his sister.

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- SATURDAY, SEPT. 10—CHICAGO CARDINALS vs. BALTIMORE COLTS (Night)
- SUNDAY, SEPT. 18—COLTS vs. PITTSBURGH STEELERS
- SATURDAY, OCT. 8—GREEN BAY PACKERS vs. COLTS (Night)
- SUNDAY, OCT. 16—COLTS vs. CHICAGO BEARS
- SATURDAY, NOV. 5—DETROIT LIONS vs. COLTS (Night)
- SUNDAY, DEC. 11—COLTS vs. SAN FRANCISCO 49-ERS

Consult TV GUIDE for the times of these spectacular games

CHANNEL 12
WPFH TELEVISION

EVENING

6:00 (3) **Fun House—Pete Boyle**
(8) **Film Feature—Western**
Covered Wagon Theater: "Rolling Down the Greot Divide."
(10) **The Adventurer—Action**
(12) **Film Feature—Western**
6:25 (10) **Earl Selby and Mr. Fixit**
6:30 (3) **MOVIE—Western**
Six Gun Cinema: "Wildcat of Tucson." Wild Bill Hickok tries to set his hot-head brother straight. Bill Elliott.
(6) **SPORTS—Harry Wismer**
(8) **SPORTS, WEATHER, NEWS**
(10) **Hollywood Star Theater**
"Emergency." An escaped convict is called upon to make the choice between his own freedom ond the life of a little girl. Richord Conte, Rondy Stuart.
(12) **NEWS—Hal Woodard**
6:45 (6) **NEWS—Frank Hall**
(12) **Weather—Buck Ross**
6:50 (12) **Time Out—Bill Phieffer**
6:55 (6) **Weather—Francis Davis**
(10) **NEWS—John Facenda**
7:00 (6) **RAINBOW THEATER**
(8) **FILM FEATURE—Travel**
Tonight's short: "In Virginia Gardens."
(10) **BOSTON BLACKIE—Drama**
Sid Capper, college boy and fighter, finolly learns the reason for his rapid rise in the ring. Kent Toylor. (Film)
(12) **PANORAMA-Jack Reynolds**
7:15 (6) (57) **NEWS—John Daly**
(12) **POST TIME, U.S.A.**
7:25 (3) **NEWS—Taylor Grant**
7:30 (3) (8) **EDDIE FISHER—Songs**
(6) **RIN TIN TIN—Drama**
"Rin Tin Tin Meets Shakespeore." Odds-on O'Connor plots to steal the receipts of the Army widows benefit show. Shakespeare and Rin Tin Tin combine forces in an attempt to foil the plot. Lee Aaker, James Brown, Ion Keith and Myron Heoley. (Film)
(10) (61) **NEWS—Doug Edwards**
(12) **MOVIE—Adventure**
Evening Playhouse: "Jungle Siren." Nazi ogents ore at work among the tribes in the African jungle. Buster Crabbe.
7:45 (3) (8) **NEWS—Swayze**
(10) (61) **JULIUS LA ROSA**
Lo Rosa's guest is Betty Chappell who sings "New Sun in the Sky." He sings "Sometimes I'm Happy," "There'll Never Be Another You" and "You Stepped Out of a Dream."
8:00 (3) (8) **MIDWESTERN HAYRIDE**
(6) **GREATEST SPORT THRILLS**
(10) (61) **PANTOMIME QUIZ**
Glomorous Zso Zso Gobor groces the parlor tonight. Joining her in the gome are regulars Dorothy Hart, Carol Haney, Jackie Coogan, Hons Conried, Rocky Graziano and Robert Clary. Mike Stokey emcees. *Dorothy Hart completed college in two-and-o-half years. Story on page 12.*
8:30 (3) (8) **LIFE OF RILEY—Comedy**
"Letter of Introduction," first show in the fall series. An old friend of Riley's from Brooklyn comes to California with his wife. Riley is delighted and tries to talk the couple into moving into the Gillises' old house next-door. Some "revoltin' developments" occur which change Riley's mind about his old buddy. William Bendix, Morjorie Reynolds, George O'Honlon and Florence Sundstrom. (Film)
(6) (57) **T-MEN IN ACTION**
"The Case of the Careless Murder." A hillbilly delivering a truckload of illegal moonshine shoots down a Treasury agent at a roadblock. He then tries to implicate a man whose wife he has fallen for. Wolter Greazo, Claude Akins, Strother Martin, Corolyn Jones. (Film)
(10) (61) **TOPPER—Comedy**
"Topper's Racket." Long-suffering Cosmo Topper becomes involved with an unwelcome newcomer to the neighborhood. As heod of the "Indignation Committee" our hero must deol with the undesiroble, who happens to be the now ghostly George Kerby's former bookie. Anne Jeffreys, Bob Sterling and Leo G. Carroll. (Film)

9:00 3 8 BIG STORY—Drama

"A War Bride Sees Murder." Reporter Bus Berger of the Cleveland Press found his big story when he covered the murder of the husband of a Narwegian war bride. The law tries to prove that the farmer who awned the land on which the cauple lived, had the husband killed out af jealousy. Berger is played by Carl Frank.

6 DOLLAR A SECOND—Quiz

Custard pies in the face are internatianal. Stary an page 18.

10 PLAYHOUSE OF STARS

In "Wild Call," J. Carrol Naish plays a man who has spent 40 years as a department-store clerk. But the years haven't stilled the call of his whaling-captain ancestors. The store's service award enables him to take the sea voyage he's always dreamed of, and to be of mare use aboard the vessel than the captain and crew dreamed of. (Film)

Cast

Mr. Ridley .....J. Carrol Naish
Hendricks .....Herb Vigran
Mr. Melvin .....Ross Elliott
Capt. Donovan .....Ray Teal
Mr. Taylor .....Bill Leicester
Mr. McGriff .....Barry McCollum

The call of J. Carral Naish's Irish ancestars has not been stilled by his years of rales using other dialects (Greek, Italian, French and, an TV's Life with Luigi, Italian.) Tanight's script was changed to enable him ta speak County Limerick Irish.

12 FACTS FORUM—Comment

9:30 3 8 STAR STAGE—Drama

"Cap Without a Badge," adapted by Joel Carpenter. A youth makes a "citizen's arrest" of a man involved in an accident. The man, a pawerful local figure, brings pressure to bear on the boy and his father in hopes of avoiding a trial. Father: James Gregory. Son: Joey Walsh.

6 57 THE VISE—Melodrama

"Death Mask." At a party in Montmartre the host has promised an important announcement at midnight. At three minutes before midnight he is found stabbed. Introducing the play is Ron Randell. The series is filmed in England.

Cast

Insp. Leroux .....Richard Molinas
Chauvire .....Frank Sieman
Toni .....Wanda Hudson
Peter Trafford .....Clive Baxter
Pierre Lestrade .....Julian Sherrier
Daniel Morraine .....John Schlesinger

10 61 RAY MILLAND SHOW

The professor is headed for jail when he becomes the prime suspect in a series of rabberies. His wife, Peggy, thinks the whole thing is a great big joke. Ray Milland, Phyllis Avery, Donald MacBride, Harry Stewart. (Film)

12 BIG PICTURE—Army Film

"Commence Firing" depicts the American tradition of small-arms marksmanship from colonial times to the present. (Film)

10:00 3 8 BOXING—Detroit

Frankie Ryff, New York City, vs. Joey Lopes, Sacramento, Cal., lightweights, 10 raunds. Jimmy Powers reports fram the Detroit Olympia in Detroit.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
	Rating	Bouts	W	L	D	KO's
Ryff	4	18	17	1	0	3
Lopes	8	41	32	7	2	12

These two fast-punching youngsters are moving taward the tap of the ratings. Lopes, who holds a win aver featherweight bass Sandy Saddler, is a speedy boxer with hitting power. Ryff, who has last only to Ralph Dupas, is a crowding fighter. Ryff, however, cuts easily, and this cauld be a deciding factar in the bout.

Compiled by Nat Fleischer (The Ring)

6 NAME'S THE SAME—Quiz

Cliftan Fadiman moderates as panelists Audrey Meadows, Roger Price and Mike Wallace try to name their guests.

10 61 UNDERCURRENT-Drama

"Death the Hard Way." A private detective is hired by a praminent politician to

pay off his wife's gambling debts. The stakes are high when murder takes place. (Film)

Cast

Barry Craig .....William Gargon
Paul Baker .....Patrick O'Neal
Janis Tilltan .....Eve Miller
Tillton .....Don Tobin
Laverne Ellis .....Tol Avery
Cliff .....Dole Van Sickle
Croupier .....Matty Fain
Dealer .....Jae Gilbert

(12) MOVIE—Drama

Feature Theater: "Sweetheort of the Navy." A yaung soilor tries nat to get into a fight with his commander over o singer. Eric Linden, Cecilia Porker.

10:30 (6) DAMON RUNYON THEATER

Wallace Ford ond Gil Strotton, Jr., star in "Tobias the Terrible." A meek dioper-service delivery mon suffers because his girl friend yeorns for the movie-gangster type. In hapes of getting same pointers, Tobios visits the local mobster hongaut, just in time for o roid! (Film)

Cast

Lt. Horrigon .....Walloce Ford
Deborah Weems .....Beverly Garland
Tobias Tweeny .....Gil Strotton, Jr.
Angie .....Lorry Kent
Detroit Louis .....Corl Milletoire
Hoppy .....Joe Devlin

(10) (61) PERSON TO PERSON

10:45 (3) FIGHTERS IN ACTION

(8) SPORTS—Red Barber

Jimmy Crowley, ex-football greot, pinch-hits for Red tonight. His guest is Eddie Erdelotz, coach of the Novy football team.

(12) OPPORTUNITIES UNLIMITED

11:00 (3) NEWS—Taylor Grant

(6) To Be Announced

(8) NEWS

(10) NEWS—John Facenda

(12) NEWS—Hal Woodard

11:10 (3) SPORTS—Jack Pyle

(8) NEWS

(10) Weather—Phil Sheridan

(12) SPORTS—Bill Phieffer

11:15 (3) Weather—Judy Lee

(8) Damon Runyon Theater

Please see 10:30 P.M. (6) for details.

(10) SPORTS—Jack Whitaker

(12) MOVIE—Mystery

Evening Ployhouse: "Murder on Diamond Row." (English) An ex-paliceman tries to get reinstoted by tracking down a jewel fence. Edmund Lowe, Ann Todd.

11:20 (3) Tonight with Michael Ellis

11:25 (10) That Man McMahon

11:30 (3) Tonight—Steve Allen

(6) NEWS—Frank Hall

(10) The Whistler—Mystery

DEBUT "A Friendly Cose of Blackmoil" A mon feels he hos to resort to blockmail in order to get bocking for on invention. Poul Kelly stors.

11:40 (6) Weather—Francis Davis

11:45 (6) MOVIE—Adventure

Night Owl Theater: "Kidnapped." (1948) An unscrupulous Scotsmon kidnaps his nephew ond tries to ship him to the Corolinos os o slave. Roddy McDawall, Sue Englond, Doniel O'Herlihy.

(8) SPORTS

11:50 (8) Tonight—Steve Allen

12:00 (10) NEWS—John Facenda

12:05 (10) MOVIE—To Be Announced

1:00 (3) Strange Experiences

1:05 (3) Thought for Tomorrow

Rev. Jomes Burnett Reid speoks tonight.

Stations reserve the right to make last-minute changes.

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Patti Page and singers: for her fans, her return to television is a happy occasion.

REVIEWS

The Patti Page Show

PROGRAM OF THE WEEK

Patti Page has joined the ranks of the Nation's top thrushes on TV, differing from most of the others only in that she has committed her show to film. The result is a smooth-flowing quarter hour that has all the effortless ease of a miniature motion picture but somehow lacks the spontaneous enthusiasm of a live show.

Miss Page does three production numbers, each of a different type, and throws in the inevitable singing group —hers being appropriately tagged The Page Five Singers. This reviewer, for one, has never been able to understand why it takes five people to sing four-part harmony.

Miss Page herself, whose previous TV outing of a few seasons back was marred by her alarming tendency to consume fattening desserts, has slimmed herself to the point of svelteness for this new series. Her voice, of course, has always been more than pleasingly acceptable, and the combination now allows her to rank up there where she belongs.

For her fans (and they are legion), this show is a happy occasion. For everyone else, it affords a pleasant if not inspiring 15 minutes of background supper music.—*D. J.*

Ricky-tick beat: singer Alice Lon, Welk.

The Lawrence Welk Show

If you're an admirer of modern pop music, better stay away from ABC's *Lawrence Welk Show*. You'll only be irritated. But if you appreciate the ricky-tick beat in your music, as popularized by Guy Lombardo, Wayne King and Welk's own "champagne music," then there's much in the show to enjoy. As a matter of fact, they love Welk in Los Angeles, where he has had a local show for some time. Basically, his program is a well-produced musical variety show, featuring members of his versatile orchestra in solo or ensemble numbers.

Welk, as emcee, is rather stiff and ill at ease. He presents his singers, instrumentalists, a barbershop quartet, glee club, et al, in a melange of new and old tunes. While they're all competent performers, they're not too inspiring. But the producers back up each number with imaginative camera work and production techniques that often are the best features of the show.

The program lacks the necessary sparkle and verve to give it a chance against any really strong competition. But it has been a satisfactory summertime entry, good for a pleasant and relaxed hour of viewing.—*R.S.*

FINE TUNING

By Ollie Crawford

Television turns attention to football. The great fall sport is about to fall in.

•

This means we're getting near the end of that popular summer replacement show—baseball.

•

It's going to be a big year for pro football on TV. Pro football is where who pays is more important than hoorays. It's where block and tackle is what they use to carry off the loot. It may involve a lot of hard knocks but it also involves a little of Fort Knox.

•

In pro football, a guy may be the end, and his take-home pay may be the most.

The pro football star may not make his letter, but he makes a few numbers. He doesn't have to buck the line until they line up the bucks. His longest run is to the bank, and he never has to pass any bum checks. A good pro football player is a guy who can dodge everybody but the Income Tax Bureau.

•

They even call one guy "the safety man," because he has all his money in Government securities. As far as he's concerned, the pigskin is a buckskin.

•

This is the way a pro quarterback calls signals: "$65, $27, $40—*hike!*"

TV's Muscle Men

Dance lesson: Ames Brothers (from left, Joe, Ed, Gene and Vic) heed Jonathan Lucas.

Four Ex-Athletes Are Among Nation's Most Popular Quartets

The Ames Brothers—Ed, Vic, Gene and Joe—are four big, ham-handed ex-athletes who can also sing pretty well. Well enough, anyway, to become just about the most popular male quartet in the land.

The brothers' weekly 15-minute TV show is seen on 205 stations by an estimated 20,000,000 people, who send them a weekly 49,000 fan letters. In it, the boys sing, dance, act and ***continued***

Rehearsal: the Ames Brothers huddle around accompanist Al Semola to test a new tune.

clown—a far cry from what they started out to do.

Joe, the oldest (32) and biggest (6 feet 3 inches, 214 pounds), is the only one with anything resembling an authentic musical background. He sang with the Toronto Opera Co. in 1945, before joining his brothers in a Boston night-club act. Gene was a semi-professional baseball player; Vic, a ham actor and amateur boxer; Ed, a delivery boy in a grocery store. All four (plus a fifth brother, Mac) were basketball stars. Performing as a unit, they once trimmed "The King's Best," professional court champions of Winnipeg, Ontario.

Today, the pursuits of the brothers are less varied, but fully as vigorous. In what they often refer to as "The Act," Joe sings bass and anchors the show; Gene plays stooge to Vic, the clown, and Ed sings most of the solos.

The Act, according to Vic, began when the four, together with Brother Mac and four sisters, were school kids back in Malden, Mass. They first began to harmonize while hollering for seconds around the family supper table. Later, they sang at the Malden Boys Club and at a summer camp where Brother Ed was doubling as dishwasher. It was after the family moved to Boston that The Act really turned "pro" in a Boston night club.

Ed emceed the clubs' floor show. Gene danced. Vic played a comic waiter. Joe was an offstage voice. When not otherwise occupied, they sang.

"Our aggregate income," Vic recalls, "soared to $500 a week. We naturally assumed we were ready to knock them dead in New York City."

This assumption, the brothers discovered, after they had spent six months eating sardines and soup in a one-room cold-water flat deep in the asphalt wastes of the Borough of Queens, was somewhat premature.

The brothers got a break in 1947 on "Guest Night" at a now deceased 52nd st. water hole known as Leon & Eddie's. Singing straight and sentimental ballads, they remained 10 weeks, eating regularly every time they danced through the kitchen en route to their dressing rooms.

Afterwards, they again holed up in Queens, until their second break. They were signed for two performances in a one-night stand at the Glass Hat, a popular Lexington Ave. boite. The place had a reputation for gentility, so the boys put on their most polished manners and blue serge suits. They sang sweetly—to a patter of applause. "How were we?" Ed asked the club's manager, when they came off.

"You're fired," he replied. "I want an act with some *life* in it!"

"Well," said Joe, long after he had stalked away, "we've still got another performance here. We might as well get it over with."

Vic brightened.

"Yes, indeed," he chortled. "And we might as well have a little fun."

Two hours later, when they danced onto the floor for their second—and valedictory—number at the Glass Hat, Ed, Gene and Joe were still wearing shiny blue suits. But Vic was wearing a suit of long woolen underwear,

a battered top hat and a floor-mop wig. The quartet sang "Ol' Man River" while Vic bugged his eyes, rolled on the floor and bit his brothers' legs. The audience roared for 10 minutes—and the Ames Brothers stayed at the Glass Hat for 18 weeks.

The Act was "in." The next two years it played the top night clubs and theaters. The Act today earns at least $500,000 a year, much of it from the sales of records like "Rag Mop" (1,000,000), "Sentimental Me" (2,000,000), "The Naughty Lady From Shady Lane" (1,600,000) and "You, You, You" (1,500,000).

In style the brothers vaguely resemble the Ritz Brothers, but with muscles. They roll their eyes, jump around, and impersonate singers, comedians and dogs. On TV they also act.

The boys made their TV debut in 1949 as guests of *Toast of the Town* and subsequently appeared as guests with Milton Berle, Perry Como, Jackie Gleason, Kate Smith and Morton Downey. Now, tied up for 26 weeks, they're chasing Liberace's record of 227 outlets for a filmed show.

They're all married now (with nine children, in all) and they live in adjacent New Jersey villages. Off screen, the brothers are big, open-handed, friendly and proud. Vic does most of the talking (he has the loudest voice). Joe, the quiet one, can speak when he wants to—in English, French, Italian or Spanish. Joe won scholarships to the Boston Latin School and Boston University.

Their ambition: to stay on TV. They like to feel that when they go into a restaurant they don't have to dance through the kitchen and stuff their pockets with soup and sardines.

—Frank De Blois

Athletes all: between TV shows, Ames Brothers enjoy all-in-the-family tennis doubles.

'Dollar (Francs or Shilling) A Second'

Penalty, American-style: Jan Murray offers contestant choice of five holes in wall.

International Quiz Show Usually Means A Pie In The Face

In "Russian Roulette," the contestant picks up a revolver, loads one chamber, spins the cylinder, points the gun at his head and pulls the trigger. If he wins, he's a live fool; if he loses, a dead one, and good riddance.

The Russians may or may not have created Russian Roulette. But it's the French who dreamed up a TV and radio out-growth of the "game."

That's *Dollar a Second*—or in its original Gallic form, "Cent Francs Par Seconde." In England it's "Shilling a Second," and it bears other titles in Luxembourg, Monte Carlo, Andorra, Belgium, Switzerland, Holland, Italy, North Africa, South Africa, Alaska and Australia. But however you spell it or pronounce it, it adds up to pretty much the same thing: a pie, tart, *pate, kuchen, torta, pastel*—or other goo—in the kisser!

The penalties on the show follow the Russian Roulette pattern. An erring contestant is given five choices. Four are harmless. Select the fifth, however, and things—usually custard-filled—pop!

The penalties are only part of it. A contestant can continue to earn a dollar a second—and pay penalties—until a specific outside event takes place—a plane lands, a baby is born, the 50th cigar is rolled. If the event occurs before he quits, he forfeits.

The French version was created some five years ago as a radio show by Jean Pierre Bloudeau. With a glib announcer describing the action, it became a French favorite. One

. . . Wrong guess; whipped cream flies!

England: blindfolded contestants in 'Shilling a Second' take a barefooted stroll.

broadcast in Provence drew an amphitheater-jamming crowd of 16,000. Similar enthusiasm is displayed in other nations, which delights Bloudeau, who draws a royalty on his idea.

The American version, presided over by comedian Jan Murray, stresses ingenious penalties. "We sit down at 8 A.M.," says Murray, "and many times it's 3 or 4 in the morning before we come up with something sensational."

Some "sensational" penalties: putting a contestant under a brimming bathtub and letting him guess which four chains *don't* pull the stopper. Giving a man in a ballerina's costume a choice of five keys; the wrong guess and he must walk through a crowded hotel lobby to recover his clothes.

Viewers clamor to pay these penalties. Murray claims that his office files have a backlog of 100,000 volunteers.

France: target's friend tries to yank pies from conveyor belt just before *le splash!*

Rehearsal for Atlantic City boardwalk scene: on platform, from left, are George Abbott, Helen Hayes, Florence Reed, Mary Martin.

Miss Hayes, at right, plays the eternal wife and mother; Miss Martin is the eternal temptress.

Queen Victoria Meets Peter Pan

Helen Hayes And Mary Martin Co-Star In Season's First Two-Hour Program

Helen Hayes, the regal "Victoria Regina" of stage fame, and Mary Martin, the little boy who never grew up in "Peter Pan" (last season's most loudly lauded TV "spectacular"), co-star Sunday night, Sept. 11, in Thornton Wilder's 1943 Pulitzer Prize-winning fantasy, "The Skin of Our Teeth." The program initiates NBC's new series of two-hour, multi-hued *Color Spreads*. Like "Peter Pan," the show is being brought to TV audiences exactly as staged on Broadway—and, earlier, in Washington, Chicago and Paris (as part of a U.S. "Salute To France.") Estimated cost of the telecast: $240,000.

Miss Martin's daughter, Heller Halliday (second from left) is Miss Hayes' daughter in play.

◀ After years as director, Abbott acts again.

CONFIDENTIALLY...

by Earl Wilson

George Gobel—A New Will Rogers?
Roxanne Yearns For Panelist Job

NEW YORK . . . George Gobel has been refusing offers to appear at Las Vegas gambling spots and to endorse liquor. Explains his manager, Dave O'Malley, "That's because I think George can become the Will Rogers of our era." George is making money other ways instead. He recently invested in a chain of motels in Phoenix, San Antonio and El Paso. . . . Roxanne, approaching motherhood, had to bow off *Beat the Clock,* but she's hoping for a behind-the-table job on a new panel show, *It's the Law.*

■ *Why all the secrecy about the fact that those three dancing cigaret girls—in New York—are Dixie Dunbar, Floria Vestoff and Joan Fields—especially when they're so good?*

■ Jackie Gleason was walking with manager Bullets Durgom in Bermuda, where there's no TV but plenty of record players, when a resident approached and asked, "Which of you is Jackie Gleason, the bandleader?" . . . Red Skelton to Conrad Hilton at the new $16,000,000 Beverly Hilton Hotel: "Is it true, Mr. Hilton, that you built all this on your GI loan?"

■ Guess everybody would like to emcee a quiz show permanently—except Sam Levenson, who's had several offers since subbing for Herb Shriner on *Two for the Money.* "I want to do comedy," he explains, "and a quizmaster hasn't time to be funny." Shriner feels the same way—and may cut out one set of contestants on each program this year.

■ *While Red Buttons was in Paris, he and his wife were the nightly guests of the extremely hospitable French actress, Lilo, and her husband. "They were always taking us out," says Red. "We were real Parisites."*

■ NBC is building Pinky Lee a $25,000 circus set at Burbank, with ponies, chimps and toothless tigers. (Pinky will be "vice president in charge of the broom.") The network is also bringing him to New York for a "spectacular." Despite his success, Pinky is as child-like as always. When we met recently for a drink, he said, "A malted for me, please, and no whipped cream—I'm driving."

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HOLLYWOOD Dan Jenkins reports:

Prediction: Sometime next month (October), just as its NBC dramatic show competition is getting started, The $64,000 Question will have a minister going for one of the two top questions. His category: jazz . . . DAN DAILEY will do a Shower of Stars in November--a musical version of "20th Century," if it can be cleared for TV, or an original, "It's a Wonderful World."

* * *

EDDIE FISHER has an NBC spectacular on his 1955-56 schedule . . . DAVID WAYNE will emcee JUDY GARLAND's TV bow Saturday, Sept. 24, via CBS, and will also do a little hoofing with the star . . . The RIN TIN TIN story will be done as a feature film.

* * *

G.E. Theater talent roster for the new season to date includes ALAN LADD, ETHEL BARRYMORE, CHARLTON HESTON, JACK BENNY, JOHN PAYNE, JIMMY STEWART and KATHRYN GRAYSON, making her TV debut. RONALD REAGAN, already a triple-threat man as host-supervisor-star on the show, will turn producer for the HESTON episode.

* * *

DARRYL ZANUCK is poking his way personally into the new 20th Century-Fox Show film series, even ordering re-shooting of some scenes in an already completed film, "The Ox-Bow Incident." First show on the air will be a remake of the 20-year-old "Cavalcade" . . . There are now approximately 4300 old movies making the TV rounds, which accounts for a lot of dark-circled eyes.

* * *

Warners has dropped its plans to film Medic as a feature because creator-writer JIM MOSER wouldn't give them carte blanche in their handling of it. Medic, meanwhile, will air its first two-parter, dealing with after-childbirth psychosis, on Monday, Sept. 26 and Oct. 3. Smart programming, for Oct. 3 is the return date of Medic's competition, I Love Lucy.

* * *

Incidentally, Desilu will make four feature pictures next spring, with DESI ARNAZ to direct two of them. He may also direct a number of the new Lucy films . . . CHARLES DRAKE will, in all probability, replace BOB (Mr. Boynton) ROCKWELL in Our Miss Brooks.

* * *

FESS PARKER is getting tired of his Davy Crockett identification and will break away from it -- with WALT DISNEY's help -- after the next two Crockett films for Disneyland. He'll star as a Civil War spy in "The Great Locomotive Race," a Cinemascope-color feature picture to be produced by DISNEY.

* * *

BERNARD FOX, creator of the syndicated film series, Waterfront, is getting a new one ready, Harbor Inn, reportedly for CBS . . . The first Screen Directors Playhouse episode will star HERB SHRINER and BARBARA HALE; the second, RORY CALHOUN.

PHOTOGRAPH BY PAUL HESSE

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